

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
GLOBAL ECONOMY POLITICAL and TURKEY	BUS3110841	Fall Semester	3+0	3	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	English				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Prof.Dr. Rana ATABAY KUŞÇU				
Name of Lecturer(s)	Prof.Dr. Nurullah GÜR				
Assistant(s)					
Aim	This course aims to provide an overview on the fundamental and current issues of global political economy and their reflections on Turkish economy.				
Course Content	This course contains; The Birth of Modern Economy: 1400 - 1800, Industry, Empire and War: 1800–1945, Global Economy after the World Wars, International Trade and Transnational Production, International Finance, Rising Powers, Development and Democracy, Inequality, Environment, Turkish Economy in the 2000s, Geopolitical Risks and Turkish Economy, Turkey, BRICS and Other Emerging Markets, New Challenges and Opportunities for Turkish Economy: Part One, New Challenges and Opportunities for Turkish Economy: Part Two.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1. Will be able to analyze the Interrelation between Economy and Politics on a Global Scale			10, 16, 9	A	
1.1. Examines historical examples of how political decisions have influenced global economic trends, such as trade agreements, sanctions, or international conflicts.			10, 16, 9	A	
1.2. Assess the impact of global economic organizations and treaties on the political landscape, considering institutions like the World Trade Organization (WTO) or regional economic unions.			10, 16, 9	A	
1.3. Analyzes case studies of countries where economic policies have had direct consequences on their political stability, for instance, in relation to austerity measures or currency devaluation.			10, 16, 9	A	
2. Will be able to question the Difficulty of Solving Global Economic Problems			10, 16, 9	A	
2.1. Identify key global economic challenges, such as income inequality, climate change, or financial crises, and explore the inherent complexities in addressing these issues on a worldwide scale.			10, 16, 9	A	
2.2. Compares and contrast different approaches and strategies employed by various international actors, like governments, NGOs, and multinational corporations, in tackling global economic problems.			10, 16, 9	A	
2.3. Evaluates the role of public opinion and cultural differences in the perception of global economic issues and their potential solutions.			10, 16, 9	A	
3. Will be able to compare Different Periods of the Global Economy			10, 16, 9	A	
3.1. Conducts historical research to analyze shifts in the global economy over distinct periods, e.g., the post-World War II era, the Cold War, and the contemporary globalized world.			10, 16, 9	A	
3.2. Explores economic trends and technological advancements that have shaped these different periods, and assess their consequences on various regions and countries.			10, 16, 9	A	
3.3. Assess the lessons learned from past global economic crises and how they have influenced the development of economic policies and international cooperation.			10, 16, 9	A	
4. Will be able to evaluate the Impacts of Global Economic and Political Developments on the Turkish Economy			10, 16, 9	A	
4.1. Examine the specific political and economic events that have had a significant impact on Turkey's economic growth or stability, such as the refugee crisis or trade relations with neighboring countries.			10, 16, 9	A	
4.2. Analyze Turkey's foreign policy decisions and their repercussions on the country's trade, investment, and overall economic prospects.			10, 16, 9	A	
4.3. Investigates the role of international organizations like the IMF, World Bank, or the United Nations in shaping Turkey's economic policies and their alignment with global political developments.			10, 16, 9	A	
5. Will be able to propose Policy Recommendations to Increase Turkey's Share in the Global Economy			10, 16, 9	A	
5.1. Assess Turkey's current economic strengths and weaknesses, considering sectors like manufacturing, technology, and services, and identify areas for improvement.			10, 16, 9	A	
5.2. Research successful economic strategies and policies implemented by other countries and analyze their applicability to Turkey's unique circumstances and challenges.			10, 16, 9	A	
5.3. Formulate concrete policy recommendations, taking into account international trade agreements, regional partnerships, and domestic reforms that can enhance Turkey's competitiveness and global economic presence.			10, 16, 9	A	
Teaching Methods	10: Discussion Method, 16: Question - Answer Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	The Birth of Modern Economy: 1400 - 1800				
2	Industry, Empire and War: 1800–1945				
3	Global Economy after the World Wars				
4	International Trade and Transnational Production				
5	International Finance				
6	Rising Powers				
7	Development and Democracy				
8	Inequality				
9	Environment				
10	Turkish Economy in the 2000s				
11	Geopolitical Risks and Turkish Economy				

School of Business and Management Sciences / Business Administration (English)

2023 - 2024 Academic Year

GLOBAL ECONOMY POLITICAL and TURKEY

Syllabus

Lecture Schedule		
Sequence	Topics	Preliminary Preparation
12	Turkey, BRICS and Other Emerging Markets	
13	New Challenges and Opportunities for Turkish Economy: Part One	
14	New Challenges and Opportunities for Turkish Economy: Part Two	
Evaluation Methods		Weight(%)
Midterm Exam		40
General Exam		60

Resources
Robert O'Brien and Marc Williams (2016) "Global Political Economy: Evolution and Dynamics", 5th Edition, Palgrave ADDITIONAL RESOURCES David N. Balaam and Bradford Dillman (2014) "Introduction to International Political Economy" 6th Edition, Pearson Ahmet Faruk Aysan, Mehmet Babacan, Nurullah Gur, and Hatice Karahan (2018) "Turkish Economy Between Middle Income Trap and High Income Status", Palgrave