

**School of Fine Arts Design and Architecture / Industrial Design**  
**2023 - 2024 Academic Year**  
**AUTOMOTIVE DESIGN**  
**Syllabus**

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
AUTOMOTIVE DESIGN	EUT3111457	Fall Semester	2+2	3	4
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	Turkish				
<b>Course Level</b>	First Cycle (Bachelor's Degree)				
<b>Course Type</b>	Elective				
<b>Course Coordinator</b>	Assist.Prof. Fahrettin Ersin ALACA				
<b>Name of Lecturer(s)</b>	Assist.Prof. Fahrettin Ersin ALACA				
<b>Assistant(s)</b>					
<b>Aim</b>	The course aims to teach practical car design skills as well as to develop experience for the management of creative design processes including concept production and marketing strategy building.				
<b>Course Content</b>	This course contains; .....				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
			19, 8, 9	E, F	
			10, 11, 9	E, F	
			14, 18, 4	E	
			14, 19, 4	F	
<b>Teaching Methods</b>	10: Discussion Method, 11: Demonstration Method, 14: Self Study Method, 18: Micro Teaching Technique, 19: Brainstorming Technique, 4: Inquiry-Based Learning, 8: Flipped Classroom Learning, 9: Lecture Method				
<b>Assessment Methods</b>	E: Homework, F: Project Task				
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
<b>Evaluation Methods</b>			<b>Weight(%)</b>		
Midterm Exam			50		
General Exam			50		

Resources