

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
CURRENT ISSUES in INTERNATIONAL TRADE	ULY3212834	Spring Semester	2+0	2	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Prof.Dr. Rana ATABAY KUŞÇU				
Name of Lecturer(s)	Prof.Dr. Rana ATABAY KUŞÇU				
Assistant(s)					
Aim	The main purpose of this course is to show the student the cultural and economic integration and new global problems that started with globalization and international trade.				
Course Content	This course contains; Information, Purpose, Content and Rules. Course introduction and explanation of the fourteen-week program,Explanation of the concept of globalization, Definition and dimensions of globalization, Historical Process of Globalization Information about the general functioning of international trade,World System Theory The transition process from industrial society to information society, information society, Network Society,Concepts of Modernism and Post Modernism Dimensions of modern society,Concepts of Modernism and Post Modernism Dimensions of modern society,Globalization, hybridizing culture and environment Homogenization Thesis,International trade system The importance and basic concepts of international trade The aims and tools of foreign trade policy,International Trade and Exchange Rate Policies The Effect of Currency Value on Foreign Trade Central Bank Policies,International Supply Chains Globalization and its impact on supply chains,Protectionism in foreign trade US-China Trade War,Effects of the epidemic on international foreign trade,General review and discussion.				
Course Learning Outcomes				Teaching Methods	Assessment Methods
1. Defines the phenomenon of globalization; analyzes the economic literature on this concept.				10, 16, 9	A
1.1. It is realized that globalization is commercial, financial, social and cultural.					
1.2. Interprets the opportunities and challenges brought by globalization.					
2. Explains the concept of international trade; List the factors affecting international trade.				10, 16, 9	A
2.1. Understands the relationship between trade policies and economic growth and international trade.					
2.2. Analyzes the impact of consumer preferences and competition on international trade.					
3. Explains the dimensions of modern society and evaluates the difference between modern and non-modern societies.				10, 16, 9	A
3.1. Learns the development of societies in the historical process.					
3.2. Analyzes the impact of industrialization and economy on the modernization process of societies.					
4. Understands the importance of the international trade system; interprets current economic developments accordingly.				10, 16, 9	A
4.1. Interprets the impact of international trade on the world economy.					
4.2. Evaluates the political and economic effects of states' trade policies.					
5. Explains world system theory and analyzes the difference between industrial society and information societies.				10, 16, 9	A
5.1. Evaluates international trade, economic relations and global power dynamics at a global level.					
5.2. Understands the impact of technology and trade on the development of societies.					
Teaching Methods	10: Discussion Method, 16: Question - Answer Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Information, Purpose, Content and Rules. Course introduction and explanation of the fourteen-week program				
2	Explanation of the concept of globalization, Definition and dimensions of globalization, Historical Process of Globalization Information about the general functioning of international trade				
3	World System Theory The transition process from industrial society to information society, information society, Network Society				
4	Concepts of Modernism and Post Modernism Dimensions of modern society				
5	Concepts of Modernism and Post Modernism Dimensions of modern society				
6	Globalization, hybridizing culture and environment Homogenization Thesis				
7	International trade system The importance and basic concepts of international trade The aims and tools of foreign trade policy				
8	International Trade and Exchange Rate Policies The Effect of Currency Value on Foreign Trade Central Bank Policies				
9	International Supply Chains Globalization and its impact on supply chains				
10	Protectionism in foreign trade US-China Trade War				
13	Effects of the epidemic on international foreign trade				
14	General review and discussion				
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

School of Business and Management Sciences / Logistics Management
2023 - 2024 Academic Year
CURRENT ISSUES in INTERNATIONAL TRADE
Syllabus

Resources

Ali Ően, Selda G6rkey, H. Nazan aęlar, Nebile Korucu G6m6Őoęlu, Namıka Elif K6c6k, AyŐeg6l Ertuęrul Ayrancı, Kaęan Okatan, Nurten alıŐkan, Őerif Y6ksel, Zahide YeŐim Akbınar Dikici; 2021
ADDITIONAL RESOURCES

Uluslararası Ticaret Ve G6venlik: G6ncel GeliŐmeler, B6lgesel Sorunlar, Farklı YaklaŐımlar, Tolga 6zt6rk, Taha Taslı, 2022