

School of Fine Arts Design and Architecture / Industrial Design
2023 - 2024 Academic Year
ANALYSIS and PRESENTATION TECHNIQUES of LUX. BRANDS
Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
ANALYSIS and PRESENTATION TECHNIQUES of LUX. BRANDS	EUT4215563	Spring Semester	2+2	3	3
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Fahrettin Ersin ALACA				
Name of Lecturer(s)	Lect. Basri GÜNDOĞDU				
Assistant(s)					
Aim					
Course Content	This course contains;				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
			16, 19, 2, 6, 9	E	
			16, 19, 2, 6, 9	E	
			16, 19, 2, 6, 9	E	
			16, 19, 2, 6, 9	E	
Teaching Methods	16: Question - Answer Technique, 19: Brainstorming Technique, 2: Project Based Learning Model, 6: Experiential Learning, 9: Lecture Method				
Assessment Methods	E: Homework				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
Evaluation Methods			Weight(%)		
Midterm Exam			50		
General Exam			50		

Resources