

**School of Communication / Public Relations and Advertising (English)**

**2023 - 2024 Academic Year**

**ART THEORIES and PRACTICES**

**Syllabus**

<b>Course Description</b>					
<b>Name</b>	<b>Code</b>	<b>Semester</b>	<b>T+A Hour</b>	<b>Credit</b>	<b>ECTS</b>
ART THEORIES and PRACTICES	PR2273520	Spring Semester	3+0	3	5
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	English				
<b>Course Level</b>	First Cycle (Bachelor's Degree)				
<b>Course Type</b>	Elective				
<b>Course Coordinator</b>	Prof.Dr. Ayşen AKYÜZ				
<b>Name of Lecturer(s)</b>	Lect.Dr. Neşe MESUTOĞLU KIRIM				
<b>Assistant(s)</b>					
<b>Aim</b>	The aim is to examine the reasons that led to Modern Art movements and to evaluate the artists and works of art of the periods through visual examples in the context of certain theoretical approaches. In this context, it is to enable the student to make inferences about different world cultures and civilizations and to transform their achievements into artistic products with an artistic vision.				
<b>Course Content</b>	This course contains; Providing information about the course process and resources,19th century Art: Impressionism, Post-Impressionism, Symbolism, Art Nouveau, Realism.,20th century art: Nabis, Fauvism, Expressionism, Cubism.,Metaphysical Painting, Purism, Orphism, Futurism.,Dadaism, Surrealism, De Stijl, Constructivism.,Suprematism, Abstract Expressionism, Kinetic Art.,Pop Art, Op Art, Minimalism, Conceptual Art.,Practice,Practice,Practice,Practice,Practice,Practice,Practice,Practice.				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
Can evaluate works of art and their artists according to the conditions of the period.			16, 9	A, E, H	
Can transform the achievements in the field of Art History into products.			10, 16, 20, 6, 9	A, D, E, F, H	
Can produce works of art with the awareness of professional ethics.			10, 16, 20, 9	A, D, E, F, H	
Can define the basic characteristics of periods and transform them into products.			10, 16, 9	A, D, E, H	
Can make connections between Modern and Post Modern processes			10, 16, 9	A, D, E, H	
Analyzes, interprets and evaluates works of art of periods in the light of theoretical knowledge.			10, 16, 19, 2, 9	A, D, E	
Can compare styles of eras and periods and identify their differences and similarities			10, 16, 6	A, D	
Can apply art methods and techniques correctly			14, 20, 6, 8	A, D, E, F	
In the light of theoretical knowledge,, can establish correct communication between theart, artist and the viewer.			10, 16, 19, 20, 6, 8, 9	A, D	
<b>Teaching Methods</b>	10: Discussion Method, 14: Self Study Method, 16: Question - Answer Technique, 19: Brainstorming Technique, 2: Project Based Learning Model, 20: Reverse Brainstorming Technique, 6: Experiential Learning, 8: Flipped Classroom Learning, 9: Lecture Method				
<b>Assessment Methods</b>	A: Traditional Written Exam, D: Oral Exam, E: Homework, F: Project Task, H: Performance Task				
<b>Lecture Schedule</b>					
<b>Sequenc e</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	Providing information about the course process and resources				
2	19th century Art: Impressionism, Post-Impressionism, Symbolism, Art Nouveau, Realism.	Doing the recommended reading			
3	20th century art: Nabis, Fauvism, Expressionism, Cubism.	Doing the recommended reading			
4	Metaphysical Painting, Purism, Orphism, Futurism.	Doing the recommended reading			
5	Dadaism, Surrealism, De Stijl, Constructivism.	Doing the recommended reading			
6	Suprematism, Abstract Expressionism, Kinetic Art.	Doing the recommended reading			
7	Pop Art, Op Art, Minimalism, Conceptual Art.	Doing the recommended reading			
8	Practice				
9	Practice				
10	Practice				
11	Practice				
12	Practice				
13	Practice				
14	Practice				
<b>Evaluation Methods</b>		<b>Weight(%)</b>			
Midterm Exam		40			
General Exam		60			

<b>Resources</b>	
1. Ways of seeing, John Berger, Penguin Books	
2. Art Fundamentals: Theory and Practice, Otto Ocvirk, Robert Stinson ,Philip Wigg, Robert Bone, David Cayton: McGraw Hill. Powerpoint sunumlar	