

**Vocational School of Health Services / Management of Health Facilities**

**2024 - 2025 Academic Year**

**PRESENTATION TECHNIQUES**

**Syllabus**

<b>Course Description</b>					
<b>Name</b>	<b>Code</b>	<b>Semester</b>	<b>T+A Hour</b>	<b>Credit</b>	<b>ECTS</b>
PRESENTATION TECHNIQUES	SKİ1228700	Spring Semester	2+0	2	4
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>	COMMUNICATION				
<b>Language of Instruction</b>	Turkish				
<b>Course Level</b>	Short Cycle (Associate's Degree)				
<b>Course Type</b>	Required				
<b>Course Coordinator</b>	Lect. Emine AKBAŞ DEMİRKAN				
<b>Name of Lecturer(s)</b>	Lect. Banu ZORLUTUNA				
<b>Assistant(s)</b>	NONE				
<b>Aim</b>	With this course students; preparation and presentation of their projects are aimed to gain the ability to present to the audience.				
<b>Course Content</b>	This course contains; Essentially making effective presentations.,What is visual communication?,Examination of the methods of presentation.,Use body language during the presentation.,Rhetoric.,Resume writing.,What is portfolio? Portfolio design principles.,Portfolio Design,Examining the digital portfolio in terms of personal presentation.,The use of video in digital portfolio.,The multimedia features of the digital portfolio.,Student presentations I,Student presentations II,Student presentations III.				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
Explains how to make effective presentations			10, 9	E, H	
Effective presentation of business life and understand the significance of the impact.			10, 9	E, H	
Uses the graphical elements effectively.			10, 9	E, H	
Expresses the importance and impact of effective presentations in business life.			10, 9	E	
<b>Teaching Methods</b>	10: Discussion Method, 9: Lecture Method				
<b>Assessment Methods</b>	E: Homework, H: Performance Task				
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	Essentially making effective presentations.	Reading Lecture Notes			
2	What is visual communication?	Reading Lecture Notes			
3	Examination of the methods of presentation.	Reading Lecture Notes			
4	Use body language during the presentation.	Reading Lecture Notes			
5	Rhetoric.	Reading Lecture Notes			
6	Resume writing.	Reading Lecture Notes			
7	What is portfolio? Portfolio design principles.	Reading Lecture Notes			
8	Portfolio Design	Reading Lecture Notes			
9	Examining the digital portfolio in terms of personal presentation.	Reading Lecture Notes			
10	The use of video in digital portfolio.	Reading Lecture Notes			
11	The multimedia features of the digital portfolio.	Reading Lecture Notes			
12	Student presentations I	Reading Lecture Notes			
13	Student presentations II	Reading Lecture Notes			
14	Student presentations III	Reading Lecture Notes			
<b>Evaluation Methods</b>		<b>Weight(%)</b>			
Midterm Exam		40			
General Exam		60			

<b>Resources</b>
Lecture Notes, power point presentations, web pages about the lecture, İletişime Giriş- Prof.Dr.Aysel Aziz, Söz Söyleme Sanatı- Nüzhet Şenbay, Başarılı Sunum- John Collins, İkn Teknikleri-Roger Fisher, Daniel Saphiro, Mülakatla Seçme- David Walker.İnsan İlişkileri İletişim, Nilüfer Voltan Acar.