

**School of Communication / Public Relations and Advertising (English)**

**2023 - 2024 Academic Year**

**EDITING APPLICATIONS I**

**Syllabus**

| Course Description   |  |  |                         |                           |      |
|--|--|--|-------------------------|---------------------------|------|
| Name   | Code   | Semester   | T+A Hour                | Credit                    | ECTS |
| EDITING APPLICATIONS I   | PR3110516  | Fall Semester  | 1+2                     | 2                         | 5    |
| <b>Prerequisites Courses</b>   |  |  |                         |                           |      |
| <b>Recommended Elective Courses</b>  |  |  |                         |                           |      |
| <b>Language of Instruction</b>   | English  |  |                         |                           |      |
| <b>Course Level</b>  | First Cycle (Bachelor's Degree)  |  |                         |                           |      |
| <b>Course Type</b>   | Elective   |  |                         |                           |      |
| <b>Course Coordinator</b>  | Assist.Prof. Mert KUTLUK   |  |                         |                           |      |
| <b>Name of Lecturer(s)</b>   | Assist.Prof. Mert KUTLUK   |  |                         |                           |      |
| <b>Assistant(s)</b>  |  |  |                         |                           |      |
| <b>Aim</b>   | Working as the most important unit during the Post Production and Production stages, Editing is a two-layered experience. These two layers, which we can divide into editing operation and editing theory, require two different backgrounds, although they follow each other. Editing operation involves the use of digital, "non-linear" editing application, while editing theory involves conceptually determining the function of editing in moving image.  |  |                         |                           |      |
| <b>Course Content</b>  | This course contains; What is editing in film? ,Types and functions of cut,Murch's rules of editing,Fundamentals of video codec and formats.,Introduction to practices of the footage-organization ,Introduction to Adobe Premiere Pro user interface ,Rough cut in Adobe Premiere Pro,More topics on rough cut in Premiere Pro ,Color correction in Adobe Premiere Pro,Color toning in Adobe Premiere Pro,Introduction to sound recording and design ,Sound recording techniques applications ,Design of a project and sound editing,Project and overall evaluation |  |                         |                           |      |
| <b>Course Learning Outcomes</b>  |  |  | <b>Teaching Methods</b> | <b>Assessment Methods</b> |      |
| Students who successfully complete this lesson; have information about basic concepts of editing                     |  |  | 10, 16, 6, 9            | E, F, G                   |      |
| Students who successfully complete this lesson; can use a digital editing program at basic level                     |  |  | 10, 2, 6, 9             | E, F, H                   |      |
| Students who successfully complete this lesson; can improves picture evaluation ability                              |  |  | 2, 6, 9                 | E, F, G                   |      |
| Students who successfully complete this lesson; can establish a connection between the content and editing of a film |  |  | 2, 6, 8                 | E, H                      |      |
| Students who successfully complete this lesson; candefine the editing approach of a film                             |  |  | 2, 20, 6                | F, H                      |      |
| <b>Teaching Methods</b>  | 10: Discussion Method, 16: Question - Answer Technique, 2: Project Based Learning Model, 20: Reverse Brainstorming Technique, 6: Experiential Learning, 8: Flipped Classroom Learning, 9: Lecture Method   |  |                         |                           |      |
| <b>Assessment Methods</b>  | E: Homework, F: Project Task, G: Quiz, H: Performance Task   |  |                         |                           |      |
| <b>Lecture Schedule</b>  |  |  |                         |                           |      |
| <b>Sequenc e</b>   | <b>Topics</b>  | <b>Preliminary Preparation</b>                                 |                         |                           |      |
| 1  | What is editing in film?   | Watching a movie with good editing                             |                         |                           |      |
| 2  | Types and functions of cut   | Watching music videos with different types of cuts.            |                         |                           |      |
| 3  | Murch's rules of editing   | Online Research on Walter Murch                                |                         |                           |      |
| 4  | Fundamentals of video codec and formats.   | Online research on video formats.                              |                         |                           |      |
| 5  | Introduction to practices of the footage-organization  | Updating the Adobe Premiere Pro software.                      |                         |                           |      |
| 6  | Introduction to Adobe Premiere Pro user interface  | A little experience with the Adobe Premiere Pro software.      |                         |                           |      |
| 7  | Rough cut in Adobe Premiere Pro  | Experiencing Adobe Premiere Pro tools.                         |                         |                           |      |
| 8  | More topics on rough cut in Premiere Pro   | Experience on Adobe Premiere Pro's Sequence editing functions. |                         |                           |      |
| 9  | Color correction in Adobe Premiere Pro   | Watching a movie with good color correction.                   |                         |                           |      |
| 10   | Color toning in Adobe Premiere Pro   | Watching a movie with an iconic color tone.                    |                         |                           |      |
| 11   | Introduction to sound recording and design   | Watching a movie with good sound design                        |                         |                           |      |
| 12   | Sound recording techniques applications  | Experience sound recording with the basic tools                |                         |                           |      |
| 13   | Design of a project and sound editing  | Creative thinking on final project.                            |                         |                           |      |
| 14   | Project and overall evaluation   | Final cuts on project  |                         |                           |      |
| <b>Evaluation Methods</b>  |  | <b>Weight(%)</b>   |                         |                           |      |
| Midterm Exam   |  | 40   |                         |                           |      |
| General Exam   |  | 60   |                         |                           |      |

| Resources   |  |
|---|--|
| Film Riot <a href="https://www.youtube.com/user/filmriot">https://www.youtube.com/user/filmriot</a> LinkedIn Learning - Video Editing <a href="https://www.linkedin.com/learning/topics/video-editing">https://www.linkedin.com/learning/topics/video-editing</a> Adobe Premiere Pro Help <a href="https://helpx.adobe.com/premiere-pro/user-guide.html">https://helpx.adobe.com/premiere-pro/user-guide.html</a> Vimeo Video School <a href="https://vimeo.com/blog/category/video-school">https://vimeo.com/blog/category/video-school</a> PremiumBeat Blog <a href="https://www.premiumbeat.com/blog/">https://www.premiumbeat.com/blog/</a> r/VideoEditing (Reddit) <a href="https://www.reddit.com/r/VideoEditing">https://www.reddit.com/r/VideoEditing</a> No Film School <a href="https://nofilmschool.com">https://nofilmschool.com</a> Tuts+ Video Editing Tutorials <a href="https://tutsplus.com/t/tutorials">https://tutsplus.com/t/tutorials</a> Filmora Help Center <a href="https://filmora.wondershare.com/guide/">https://filmora.wondershare.com/guide/</a> Casey Faris YouTube <a href="https://www.youtube.com/@CaseyFarisOfficial">https://www.youtube.com/@CaseyFarisOfficial</a> instructions for Adobe Premiere Pro can be retrieved from; <a href="https://www.adobe.com">adobe.com</a> |  |