

**School of Communication / New Media and Communication Systems**

**2024 - 2025 Academic Year**

**LITERATURE and COMMUNICATION**

**Syllabus**

<b>Course Description</b>					
<b>Name</b>	<b>Code</b>	<b>Semester</b>	<b>T+A Hour</b>	<b>Credit</b>	<b>ECTS</b>
LITERATURE and COMMUNICATION	YMİ4114906	Fall Semester	3+0	3	5
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	Turkish				
<b>Course Level</b>	First Cycle (Bachelor's Degree)				
<b>Course Type</b>	Elective				
<b>Course Coordinator</b>	Assoc.Prof. Başak GEZMEN				
<b>Name of Lecturer(s)</b>	Assoc.Prof. Başak GEZMEN				
<b>Assistant(s)</b>					
<b>Aim</b>	This course will examine the relationship between literature and media content. The course aims to develop a critical understanding of the evolving dynamics between literature and media within the framework of media forms.				
<b>Course Content</b>	This course contains; Literary Science and Communication Science, Language and Culture: Written and Oral Culture, The Gutenberg Galaxy: Written Culture and Second Oral Culture, Visual Culture as an Act of Communication, Language and Communication: Functions of Language/Linguistic Signs, Literary Genres and Literary Minds-Literature in Novels, Literature and Print Media : Newspapers and magazines, literary columns, book reviews and criticism, Cinema and Literature, Cinema and Literature: Film Adaptations, documentaries, screenplays., Media and Literature: Narrative adaptations (TV series, talk shows, literary debates in popular literature), Literature Mythology: Basic Motifs in Mythology; creation, hero's journey, divine vengeance, death and resurrection, symbols., Mythological Narrative Analysis: From Beginnings to Popular Culture, Digital Culture: The Language of Social Media, Digital Culture: The Language of Social Media.				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
Analyzes the relationship between literature and media.			16	A, F	
Develops critical analysis skills by comprehending the relationship between literature and media.			4	A, E	
Evaluates literature and media genres.			10, 16	A	
Although literature and communication are two different fields, they produce products that support each other and are intertwined with each other.			16, 4	A, E	
<b>Teaching Methods</b>	10: Discussion Method, 16: Question - Answer Technique, 4: Inquiry-Based Learning				
<b>Assessment Methods</b>	A: Traditional Written Exam, E: Homework, F: Project Task				
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	Literary Science and Communication Science	Reading the novels that are requested to be read within the scope of the course			
2	Language and Culture: Written and Oral Culture	Reading the novels that are requested to be read within the scope of the course			
3	The Gutenberg Galaxy: Written Culture and Second Oral Culture	Reading the novels that are requested to be read within the scope of the course			
4	Visual Culture as an Act of Communication	Reading the novels that are requested to be read within the scope of the course			
5	Language and Communication: Functions of Language/Linguistic Signs	Reading the novels that are requested to be read within the scope of the course			
6	Literary Genres and Literary Minds-Literature in Novels	Reading the novels that are requested to be read within the scope of the course			
7	Literature and Print Media : Newspapers and magazines, literary columns, book reviews and criticism	Reading the novels that are requested to be read within the scope of the course			
8	Cinema and Literature	Reading the novels that are requested to be read within the scope of the course			
9	Cinema and Literature: Film Adaptations, documentaries, screenplays.	Reading the novels that are requested to be read within the scope of the course			
10	Media and Literature: Narrative adaptations (TV series, talk shows, literary debates in popular literature)	Reading the novels that are requested to be read within the scope of the course			
11	Literature Mythology: Basic Motifs in Mythology; creation, hero's journey, divine vengeance, death and resurrection, symbols.	Reading the novels that are requested to be read within the scope of the course			
12	Mythological Narrative Analysis: From Beginnings to Popular Culture	Reading the novels that are requested to be read within the scope of the course			
13	Digital Culture: The Language of Social Media	Reading the novels that are requested to be read within the scope of the course			
14	Digital Culture: The Language of Social Media	Reading the novels that are requested to be read within the scope of the course			
<b>Evaluation Methods</b>		<b>Weight(%)</b>			
Midterm Exam		40			
General Exam		60			

<b>Resources</b>
<p>Ellul Jacques, Sözü'n Düşüsü , İstanbul Paradigma yayıncılık, 2012                      Zimmerman Hans Dieter, Yazınsal iletişim, cev. Fatih Tepebasıl, 2001                      Barthes Roland, Yazı ve Yorum, İstanbul, Metis Seçkileri, 1990                      Aytaç Gürsel, Edebiyat ve Medya, Ankara, Hece Yayınları, 2005                      Bourdieu ,Pierre, Televizyon Uzerine, İstanbul, 1997                      Eco, Umberto, Güllün Adı, İstanbul, 1999                      Heredotos, Tarih, İş Bankası Kültür Yayınları, İstanbul, 2006</p>