

School of Communication / New Media and Communication Systems

2024 - 2025 Academic Year

CROSS-CULTURAL COMMUNICATION

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
CROSS-CULTURAL COMMUNICATION	YMI4110462	Fall Semester	3+0	3	5
Prerequisites Courses					
Recommended Elective Courses	Investigative Journalism				
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Prof.Dr. Ali BÜYÜKASLAN				
Name of Lecturer(s)	Prof.Dr. Ali BÜYÜKASLAN				
Assistant(s)					
Aim	The aim of this course is to learn the relationship between culture and communication and to comprehend the dimensions of intercultural communication, to provide detailed information about the use of verbal and nonverbal communication in intercultural communication.				
Course Content	This course contains; Presentation of the Course, An Overview of Culture: Basic Concepts,Definition and Development of Culture: Nonverbal and Verbal Communication,Concepts and Definitions Related to Culture:acculturation,Subculture, Multiculturalism,Elements of Culture: Culture and Values,Interculturality, What is Communication in a Cultural Context?,Intercultural Communication Theories,Intercultural Communication Theories,Intercultural Differences, Stereotypes and Prejudices,Interculturality and Communication,Dimensions of Intercultural Communication: Low and High Context Cultures, Feminine and Masculine Cultures, Power Distance,Intercultural Communication Dimensions: Changing Values, Roles and Concepts, Use of Time and Space,Intercultural Communication Processes: From Nonverbal Communication to Verbal Communication: Body Language and Use of Language,Intercultural Communication and Popular Culture, The Importance of Ethics in Intercultural Communication,General Evaluation.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
This course explains the functions and dimensions of intercultural communication.			13, 16, 9	A	
This course defines the basic concepts of culture.			13, 16, 9	A	
Provides the ability to use verbal and non-verbal communication in the process of intercultural communication.			10, 13, 16, 9	A	
Teaching Methods	10: Discussion Method, 13: Case Study Method, 16: Question - Answer Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Presentation of the Course, An Overview of Culture: Basic Concepts	Reading the related lecture note/document			
2	Definition and Development of Culture: Nonverbal and Verbal Communication	Reading the related lecture note/document			
3	Concepts and Definitions Related to Culture:acculturation,Subculture, Multiculturalism	Reading the related lecture note/document			
4	Elements of Culture: Culture and Values	Reading the related lecture note/document			
5	Interculturality, What is Communication in a Cultural Context?	Reading the related lecture note/document			
6	Intercultural Communication Theories	Reading the related lecture note/document			
7	Intercultural Communication Theories	Reading the related lecture note/document			
8	Intercultural Differences, Stereotypes and Prejudices	Reading the related lecture note/document			
9	Interculturality and Communication	Reading the related lecture note/document			
10	Dimensions of Intercultural Communication: Low and High Context Cultures, Feminine and Masculine Cultures, Power Distance	Reading the related lecture note/document			
11	Intercultural Communication Dimensions: Changing Values, Roles and Concepts, Use of Time and Space	Reading the related lecture note/document			
12	Intercultural Communication Processes: From Nonverbal Communication to Verbal Communication: Body Language and Use of Language	Reading the related lecture note/document			
13	Intercultural Communication and Popular Culture, The Importance of Ethics in Intercultural Communication	Reading the related lecture note/document			
14	General Evaluation	Reading the related lecture note/document			
Evaluation Methods		Weight(%)			
(Midterm Exam)		20			
(Midterm Exam) Quiz		%10			
(Midterm Exam) Quiz		%10			
Midterm Exam		40			
General Exam		60			

Resources
Farklılıklarla Yaşamak Kültürlerarası İletişim, Asker Kartarı, Ürün Yayınları, Ankara, 2006.Lecture Notes