

**School of Communication / Public Relations and Advertising (English)**

**2023 - 2024 Academic Year**

**DICTION**

**Syllabus**

<b>Course Description</b>					
<b>Name</b>	<b>Code</b>	<b>Semester</b>	<b>T+A Hour</b>	<b>Credit</b>	<b>ECTS</b>
DICTION	PR4112016	Fall Semester	1+2	2	5
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	English				
<b>Course Level</b>	First Cycle (Bachelor's Degree)				
<b>Course Type</b>	Elective				
<b>Course Coordinator</b>	Assoc.Prof. Yeşim ESGİN				
<b>Name of Lecturer(s)</b>	Lect. Aslı BÜYÜKBEŞE BARAN				
<b>Assistant(s)</b>					
<b>Aim</b>	To examine the basic rules of English diction and to develop the verbal skills required to speak advanced English accurately and fluently. Also to ensure speech and diction relationship; Recognizing the concepts related to diction in speech, the intonation of sounds and words in sentences, the importance of pronunciation in correct speech, the relationship between pronunciation and understandability				
<b>Course Content</b>	This course contains; Diction: What Is It? Expectations of the English-Speakers,The International Phonetic Alphabet for English,Approach to English Diction Study,Communication through Appropriate Stress,Syllabic Stress within Words,Stress versus Interpretation ,Preparation for Vowel Production ,The Hierarchy of Stress ,Expressive Doublings of the Fricatives ,Intonation and Stress control in reading,Accuracy in fluent speaking ,Stress/Sense within the English Phrase ,Rules for British Received Pronunciation ,Review.				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
In this class students will be able to Use English terminology related to English diction.Recognize the basic approaches of English diction.Recognize the international alphabet used for English diction.Will be able to use the basic rules of diction in EnglishGenerates correct pronunciation and emphasis within the framework of basic rules.Will be able to communicate effectively and accurately.Produces the skills required for fluent and accurate communication.			11, 6	D, E, F	
<b>Teaching Methods</b>	11: Demonstration Method, 6: Experiential Learning				
<b>Assessment Methods</b>	D: Oral Exam, E: Homework, F: Project Task				
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	Diction: What Is It? Expectations of the English-Speakers				
2	The International Phonetic Alphabet for English				
3	Approach to English Diction Study				
4	Communication through Appropriate Stress				
5	Syllabic Stress within Words				
6	Stress versus Interpretation				
7	Preparation for Vowel Production				
8	The Hierarchy of Stress				
9	Expressive Doublings of the Fricatives				
10	Intonation and Stress control in reading				
11	Accuracy in fluent speaking				
12	Stress/Sense within the English Phrase				
13	Rules for British Received Pronunciation				
14	Review				
<b>Evaluation Methods</b>		<b>Weight(%)</b>			
Midterm Exam		40			
General Exam		60			

**Resources**

Sources: Singing and Communication in English by Kathryn Labouff, Published by Oxford University Press, Inc. ISBN 978-0-19-531138-9; 978-0-19-531139-6 (pbk.)  
 İnternet-based free sources