

School of Fine Arts Design and Architecture / Urban Design and Landscape Architecture
2023 - 2024 Academic Year
CITY and IMAGE
Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
CITY and IMAGE	KTP2215151	Spring Semester	2+1	2,5	4
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Mustafa ERDEM				
Name of Lecturer(s)	Assist.Prof. Süleyman BALYEMEZ				
Assistant(s)					
Aim	It is aimed for the student to grasp the phenomenon of urban image, to internalize the perception and comprehension processes, and to gain the ability to use the urban image as a measurable variable in her designs within this framework.				
Course Content	This course contains; 1. Week Introduction of course content and introduction to general concepts. Illusion,2. Week Urban space and urban design. Urban image and urban identity,3.Week Formation of the image, receiving stimulation-perception-comprehension,4. Week Seeing. Static and dynamic lines. Perception of horizontal and vertical dimensions,5. Week Imaginability. Urban image elements - General understanding,6. Week Urban image map. Practice of creating an image map in a selected area,7. Week Element 1: Roads (detailed discussion). Determination of areas for application,8.Week Midterm,9.Week Element 2: Boundaries (elaboration). Item 3: Regions (detailed discussion),10.Week Item 4: Focal points (elaboration). Element 5: Landmarks (elaboration),11.Week From urban image map to urban image analysis. Methods and techniques ,12.Week Evaluation of student projects in class,13.Week Evaluation of student projects in class,14. Week Evaluation of student projects in class.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
The course content consists of the examination of the environmental perception formation process, which starts with vision and is completed with other sensory organs, the theoretical and practical content of the urban image, urban image measurement methods and techniques, and the application dimension with the urban image analysis that students will carry out individually or in small groups in an urban area.				A, E	
Teaching Methods					
Assessment Methods	A: Traditional Written Exam, E: Homework				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	1. Week Introduction of course content and introduction to general concepts. Illusion				
2	2. Week Urban space and urban design. Urban image and urban identity				
3	3.Week Formation of the image, receiving stimulation-perception-comprehension				
4	4. Week Seeing. Static and dynamic lines. Perception of horizontal and vertical dimensions				
5	5. Week Imaginability. Urban image elements - General understanding				
6	6. Week Urban image map. Practice of creating an image map in a selected area				
7	7. Week Element 1: Roads (detailed discussion). Determination of areas for application				
8	8.Week Midterm				
9	9.Week Element 2: Boundaries (elaboration). Item 3: Regions (detailed discussion)				
10	10.Week Item 4: Focal points (elaboration). Element 5: Landmarks (elaboration)				
11	11.Week From urban image map to urban image analysis. Methods and techniques				
12	12.Week Evaluation of student projects in class				
13	13.Week Evaluation of student projects in class				
14	14. Week Evaluation of student projects in class				
Evaluation Methods		Weight(%)			
Midterm Exam		50			
General Exam		50			

Resources	
Lynch, K., 1960; Image of The City.	