

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
DESIGN ORIENTED PRODUCT LINE MANAGEMENT	EUT3211826	Spring Semester	3+0	3	3
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	Turkish				
<b>Course Level</b>	First Cycle (Bachelor's Degree)				
<b>Course Type</b>	Elective				
<b>Course Coordinator</b>	Assist.Prof. Seher Oya AKMAN				
<b>Name of Lecturer(s)</b>					
<b>Assistant(s)</b>					
<b>Aim</b>	The aim of design oriented product management course is to bring an innovative perspective to product management discipline with design-thinking methodologies. All content has been originally created based on real-life professional practices. It aims to enable designers to experience product management processes and practices				
<b>Course Content</b>	This course contains; .....				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
			10, 13, 4, 6, 9	E, F	
			13, 4, 9	E	
			10, 13, 14, 2, 4, 9	E	
<b>Teaching Methods</b>	10: Discussion Method, 13: Case Study Method, 14: Self Study Method, 2: Project Based Learning Model, 4: Inquiry-Based Learning, 6: Experiential Learning, 9: Lecture Method				
<b>Assessment Methods</b>	E: Homework, F: Project Task				
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
<b>Evaluation Methods</b>			<b>Weight(%)</b>		
Midterm Exam			50		
General Exam			50		

Resources