

School of Communication / New Media and Communication Systems

2024 - 2025 Academic Year

PROFESSIONAL ENGLISH I

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
PROFESSIONAL ENGLISH I	YMİ2190018	Fall Semester	2+0	2	3
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	English				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Required				
Course Coordinator	Assoc.Prof. Başak GEZMEN				
Name of Lecturer(s)	Lect. Nurcan KURNAZ				
Assistant(s)					
Aim	The aim of the course is to provide the students who choose the course with the concepts and terms that will enable them to read and understand the information and criticism written in a foreign language related to their departmental fields. In addition, it is to create the necessary foreign language infrastructure for them to understand the subjects and express themselves professionally. To enable them to use the concepts and terms related to the field within the framework of developing their comprehension, speaking and writing skills. In this context, students are asked to make imaginary interviews with historical, political, scientific and popular personalities, read articles and express their thoughts. They are asked to understand and respond to speeches related to their field and to translate the issues on the agenda. Students are given tips on how to understand movie subtitles visually and aurally. English sentence structure and title structure of newspaper language, terminology related to the field are provided through audio-visual texts. Student presentations made 2 times before the midterm and final exams will be evaluated out of 10 and will be added to the midterm and general exam score.				
Course Content	This course contains; IntroductionLevel assessmentClass discussion: Students' expectations of the course and their English language learning goals.IntroductionLevel assessmentClass discussion: Students' expectations of the course and their English language learning goals.,5 tenses 90% of englishQuizz (group work)Social media videohttps://www.youtube.com/watch?v=9oCLf_gEzhEVocabulary exerciceSocial media survey,https://www.youtube.com/watch?v=dOzScv_45VsFacebook and chatbots (article)vocabulary exercise,How to make a great presentation? (tools and tips) + Visual analysis 1,Visual analysis 2, Presentations,Presentations,Presentations,Video + Article + summary + vocabulary,Will Smith' slap + Video + Article + vocabulary exercice,Interview techniques and most common questionshttps://www.youtube.com/watch?v=pd8r_KM0BbA,How to write a survey?,CVPreppin for Job Interview,Expressing your opinionDebate,Preparation for the final exam.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Writes scientific texts in English.			14, 3, 37, 5, 6	A, D, E	
Makes translations on current issues			16, 37, 6	A, D	
Analyzes the basic structure of the learned foreign language.			13, 16	A, E	
Writes texts in English related to his/her profession.			10, 2, 9	A, E, F	
He creates projects with professional English.			9	A, D, E, H	
Teaching Methods	10: Discussion Method, 13: Case Study Method, 14: Self Study Method, 16: Question - Answer Technique, 2: Project Based Learning Model, 3: Problem Baded Learning Model, 37: Computer-Internet Supported Instruction, 5: Cooperative Learning, 6: Experiential Learning, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, D: Oral Exam, E: Homework, F: Project Task, H: Performance Task				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
1	IntroductionLevel assessmentClass discussion: Students' expectations of the course and their English language learning goals.IntroductionLevel assessmentClass discussion: Students' expectations of the course and their English language learning goals.	Reading the topics mentioned from relevant sources			
2	5 tenses 90% of englishQuizz (group work)Social media videohttps://www.youtube.com/watch?v=9oCLf_gEzhEVocabulary exerciceSocial media survey	Reading the topics mentioned from relevant sources			
3	https://www.youtube.com/watch?v=dOzScv_45VsFacebook and chatbots (article)vocabulary exercise	Reading the topics mentioned from relevant sources			
4	How to make a great presentation? (tools and tips) + Visual analysis 1	Reading the topics mentioned from relevant sources			
5	Visual analysis 2	Reading the topics mentioned from relevant sources			
6	Presentations	Reading the topics mentioned from relevant sources			
7	Presentations	Reading the topics mentioned from relevant sources			
8	Presentations	Reading the topics mentioned from relevant sources			
9	Video + Article + summary + vocabulary	Reading the topics mentioned from relevant sources			
10	Will Smith' slap + Video + Article + vocabulary exercice	Reading the topics mentioned from relevant sources			
11	Interview techniques and most common questionshttps://www.youtube.com/watch?v=pd8r_KM0BbA	ilgili kaynaktan ilgili okumaların yapılması			
12	How to write a survey?	Reading the topics mentioned from relevant sources			
13	CVPreppin for Job Interview	Reading the topics mentioned from relevant sources			
14	Expressing your opinionDebate	Reading the topics mentioned from relevant sources			
14	Preparation for the final exam	Reading the topics mentioned from relevant sources			
Evaluation Methods			Weight(%)		
Midterm Exam			40		
General Exam			60		

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Resources

Series Director: Diane Larsen-Freeman Grammar Dimensions
Form • Meaning • Use 4TH EDITION

ENGLISH VOCABULARY IN USE Advanced - Michael McCarthy Felicity O'Dell (Third edition)

Advanced Reading Power, Beatrice S. Mikulecky, Linda Jeffries