

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
PLANNING of HEALTH SERVICES	SAYD1220650	Spring Semester	3+0	3	10
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	Third Cycle (Doctorate Degree)				
Course Type	Required				
Course Coordinator	Prof.Dr. Yeter USLU				
Name of Lecturer(s)	Prof.Dr. Yeter USLU				
Assistant(s)	Resc. Asst. Yaşar Gökalp				
Aim	To have a critical understanding about rationale, significance, types and methods for health services planning.				
Course Content	This course contains; Definition and significance of plan and planning concepts in health services,Types and methods of planning in health services,Community planning,Organizational planning,Programme planning,Strategic planning I,Strategic planning II,Operational and tactical planning,Need assessment and planning,Epidemiological measures for planning I,Epidemiological measures for planning II,Planning example: Community planning,Planning example: Organizational planning,Planning example: Human resources.				
Course Learning Outcomes		Teaching Methods		Assessment Methods	
Plan health services.		16, 9		A	
Draws inferences about the concepts of plan and planning in health services.		16, 9		A	
Discusses the importance of planning in health services.		16, 9		A	
Develops plans at different levels using appropriate planning measures.		16, 9		A	
Teaching Methods	16: Question - Answer Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Definition and significance of plan and planning concepts in health services	Examination of case studies on the subject.			
2	Types and methods of planning in health services	Examination of case studies on the subject.			
3	Community planning	Examination of case studies on the subject.			
4	Organizational planning	Examination of case studies on the subject.			
5	Programme planning	Examination of case studies on the subject.			
6	Strategic planning I	Examination of case studies on the subject.			
7	Strategic planning II	Examination of case studies on the subject.			
8	Operational and tactical planning	Examination of case studies on the subject.			
9	Need assessment and planning	Examination of case studies on the subject.			
10	Epidemiological measures for planning I	Examination of case studies on the subject.			
11	Epidemiological measures for planning II	Examination of case studies on the subject.			
12	Planning example: Community planning	Examination of case studies on the subject.			
13	Planning example: Organizational planning	Examination of case studies on the subject.			
14	Planning example: Human resources	Examination of case studies on the subject.			
Evaluation Methods		Weight(%)			
Midterm Exam		50			
General Exam		50			

Resources
Material prepared by lecturer References: 1-"Essentials of strategic planning in healthcare" Jeffrey P. Harrison. AUPHA Health Administration Press, Chicago, Illinois, 2010. 2-"Healthcare strategic planning" Alan M. Zuckerman. (2nd ed.) AUPHA Health Administration Press, Chicago, Illinois, 2005. 3-"Healthcare outcomes management : strategies for planning and evaluation" Dale J. Block. Jones and Bartlett Publishers, Sudbury, MA, 2006. 4-"Training needs assessment : methods, tools, and techniques" Jean Barbazette. Pfeiffer, an Imprint of Wiley. www.pfeiffer.com, 2006. 5-"Managerial epidemiology : concepts and cases" Steven Fleming. (2nd ed.) AUPHA Health Administration Press, Chicago, Illinois, 2008. 6-"Epidemiology: Principles and Practical Guidelines" Jan Van den Broeck, Jonathan R. Brestoff, Eds., 2013, Springer.