

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
FINANCIAL MANAGEMENT	ULY2234360	Spring Semester	3+0	3	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Required				
Course Coordinator	Prof.Dr. Hasan DİNÇER				
Name of Lecturer(s)	Assist.Prof. İtir DOĞANGÜN				
Assistant(s)					
Aim	The aim of the course is to give to the students the current theoretical and practical knowledge about the financial system and corporate finance.				
Course Content	This course contains; Financial management and financial manager,Firm types and financial decisions,Financial markets and instruments,Financial institutions,Time value of money,Financial statements,Techniques of financial analysis,Examples in financial analysis,Financial planning and control,Cash management,Accounts receivable management,Inventory management,Short-term financing,Medium and long-term financing.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1.Will be able to evaluate the functions of financial management and the concept of financial manager			9	A	
1.3.Defines the functions of financial management					
1.4.Explains the concept of financial manager					
2.Will be able to compare the effects of firm types on the financial decisions.			9	A	
2.1.Defines the aims of the business					
2.2.Defines the sole proprietorship					
3.Will be able to compare the interaction of financial markets and institutions			10, 16, 9	A	
4.Will be able to apply the time value of money			12, 16, 6, 9	A	
4.1.Explains the concept of simple interest					
4.2.Explains the concept of compound interest					
4.3.Explains the concept of annuity					
5.Will be able to discuss the financial statements and their analysis			10, 12, 13, 16, 6, 9	A	
5.1.Defines the financial statements.					
5.2.Compares the characteristics of the financial statements.					
5.3.Describes the types of financial analysis.					
5.4.Applies the examples in financial analysis.					
6.Will be able to apply the financial planning and pro forma financial statements.			10, 12, 13, 16, 6, 9	A	
6.1.Defines the concept of financial planning.					
6.2.Defines the cash budgeting					
6.4.Defines the proforma income statement.					
6.5.Defines the proforma funds flow statement.					
7.Will be able to discuss current asset management			10, 12, 16, 6, 9	A	
7.1.Evaluates the cash management.					
7.2.Evaluates the accounts receivable management					
7.3.Evaluates the inventory management.					
8.1.Defines the sources of short-term financing					
8.2.Defines the sources of med-term financing					
8.3.Defines the sources of long-term financing					
1.1. Defines the finance					
1.2. Explains the concept of financial management					
2.3. Defines the partnership					
2.4. Defines the corporation					
3.1. Explains the elements of the financial system					
3.2. Compares supply and demand of funds in the financial system					
3.3. Compares the types of the financial market					
3.4. Analyzes the relationship between the financial institutions and the instruments by the types of financial markets					
3.5. Assesses the impact of legal and administrative regulations on the financial institutions and the instruments					
6.3. Defines the proforma balance sheet.					
8. Will be able to distinguish the sources of finance			10, 12, 16, 6, 9	A	
Teaching Methods	10: Discussion Method, 12: Problem Solving Method, 13: Case Study Method, 16: Question - Answer Technique, 6: Experiential Learning, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
1	Financial management and financial manager				
2	Firm types and financial decisions				
3	Financial markets and instruments				

School of Business and Management Sciences / Logistics Management
2023 - 2024 Academic Year
FINANCIAL MANAGEMENT
Syllabus

Lecture Schedule		
Sequence	Topics	Preliminary Preparation
4	Financial institutions	
5	Time value of money	
6	Financial statements	
7	Techniques of financial analysis	
8	Examples in financial analysis	
9	Financial planning and control	
10	Cash management	
11	Accounts receivable management	
12	Inventory management	
13	Short-term financing	
14	Medium and long-term financing	
Evaluation Methods		Weight(%)
Midterm Exam		40
General Exam		60

Resources
Lecture notes Power Point Presentations. - Prof. Dr. Halil SARIASLAN, Prof. Dr. Cengiz EROL, Finansal Yönetim, Siyasal Kitabevi, 2014. Hasan Dinçer ve Ümit Hacıoğlu, Finansa Giriş, Beta Yayınevi, 2009 Niyazi Berk, Finansal Yönetim, Türkmen Yayınevi, 2011 Öztiñ Akgüç, Finansal Yönetim, Avciol Yayınları, 2010 "Principles of Corporate Finance" - Richard A. Brealey, Stewart C. Myers, and Franklin Allen, McGraw-Hill Education, 2020. "Fundamentals of Financial Management" - Eugene F. Brigham and Joel F. Houston, Cengage Learning, 2020. Berk, J. & Demarzo, P., Corporate Finance, Pearson, 2007.