

School of Communication / Public Relations and Advertising (English)

2023 - 2024 Academic Year

ACADEMIC ENGLISH III

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
ACADEMIC ENGLISH III	PR2114894	Fall Semester	2+0	2	3
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	English				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Required				
Course Coordinator	Prof.Dr. Ayşen AKYÜZ				
Name of Lecturer(s)	Lect.Dr. Lorraine KLEIN				
Assistant(s)					
Aim	The aim of the course is to provide the students who choose the course with the concepts and terms that will enable them to read and understand the information and criticism written in a foreign language related to their departmental fields. In addition, it is to create the necessary foreign language infrastructure for them to understand the subjects and express themselves professionally. To enable them to use the concepts and terms related to the field within the framework of developing their comprehension, speaking and writing skills. In this context, students are asked to make imaginary interviews with historical, political, scientific and popular personalities, read articles and express their thoughts. They are asked to understand and respond to speeches related to their field and to translate the issues on the agenda. Students are given tips on how to understand movie subtitles visually and aurally. English sentence structure and title structure of newspaper language, terminology related to the field are provided through audio-visual texts.				
Course Content	This course contains; Introduction,IntroductionLevel assessmentClass discussion: Students' expectations of the course and their English language learning goals. ,Will Smith' slap + Video + Article + vocabulary exercise + how to write a summary,Video + Article + summary + vocabulary,Introduction to academic articles: brainstorming research ideas and narrowing down a topic : how to make an outlineWhere do you find your sources for academic papers? (Primary sources / secondary sources),Critical reading : p 216 (Advance reading power) + p220 How to distinguish between facts and opinionSeparating facts from inferences p 88 (Advance reading power) p91How to make a great presentation? (tools and tips) + Visual analysis 1,Visual analysis 2,Presentation,Presentations,Paraphrasing - PlagiarismReferences and quotations - Quotations stylesClose readingunderstanding the writer's opinion - the writer's tone,Identifying different types of articles (informational, entertaining, opinion, educational, long articles, book review, clinical case, lifestyle, news, columns, interview-style, investigative, feature pieces, essays, how to, sponsored articles, review(featured, sponsored),The Vocabulary Shift—Verbs (AWS p 18) How to choose a journal (English for writing Research papers) p 5,What is a thesis statement? Research questionIntroduction-conclusion,Expressing your opinionDebate,Interview techniques and most common questionsWrite your own interview.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
At the end of the course,the student will be able to;			16, 9	A, D, E	
1.use the basic terminology of Public relations.			16	A, D, E, F	
1.1.tell about their field shortly in oral or written form.			16	A, D, E, G, H	
1.2. Interpret basic level dialogues in their field.			16	A, D, E, F	
1.3. Illustrate the new vocabulary and structure about their field in their daily life.			16	A, D, E, F, H	
2.evaluate researches in their field using the language.			16	A, D, E, F, H	
2.2. employ the following articles written in their fields.			16	A, D, E, G	
2.3. question the articles written in their fields.			16	A, D, E, F	
3.1.translate their own articles,which are products of the researches in their field.			16	A, D, E, F	
3.2.test English in conferences and seminars in their field.			16	A, D, E, F, H	
3.3. experience English translation in their fields.			16	A, D, E, H	
2.1. translate literature review in their fields.			16	A, D, E, F	
3. construct articles in their field using the language in academic life with in the scope of the writing skills.			16	A, D, E, F	
Teaching Methods	16: Question - Answer Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, D: Oral Exam, E: Homework, F: Project Task, G: Quiz, H: Performance Task				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
0	Introduction	Check the reading list given on the program's page			
1	IntroductionLevel assessmentClass discussion: Students' expectations of the course and their English language learning goals.	Academic writing course : study skills in English / R. R. Jordan			
2	Will Smith' slap + Video + Article + vocabulary exercise + how to write a summary	Academic writing course : study skills in English / R. R. Jordan			
3	Video + Article + summary + vocabulary	Academic writing course : study skills in English / R. R. Jordan			
4	Introduction to academic articles: brainstorming research ideas and narrowing down a topic : how to make an outlineWhere do you find your sources for academic papers? (Primary sources / secondary sources)	Effective Academic Writing/Alice Savage			
5	Critical reading : p 216 (Advance reading power) + p220 How to distinguish between facts and opinionSeparating facts from inferences p 88 (Advance reading power) p91How to make a great presentation? (tools and tips) + Visual analysis 1	Reading and Presentation			
6	Visual analysis 2				
7	Presentation	Bring an article of your choice to class			
8	Presentations	Bring an article of your choice to class			
9	Paraphrasing - PlagiarismReferences and quotations - Quotations stylesClose readingunderstanding the writer's opinion - the writer's tone	Academic writing course : study skills in English / R. R. Jordan			
10	Identifying different types of articles (informational, entertaining, opinion, educational, long articles, book review, clinical case, lifestyle, news, columns, interview-style, investigative, feature pieces, essays, how to, sponsored articles, review(featured, sponsored)	Bring an article of your choice to class			

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Lecture Schedule		
Sequence	Topics	Preliminary Preparation
11	The Vocabulary Shift—Verbs (AWS p 18) How to choose a journal (English for writing Research papers) p 5	Academic skills : reading, writing, and study skills / Harrison, Richard, 2011
12	What is a thesis statement? Research questionIntroduction-conclusion	Smoothing your way for academic writing, Erkaya;Erkaya, Odiléa Rocha, 2014
13	Expressing your opinionDebate	Debate
14	Interview techniques and most common questionsWrite your own interview	https://www.youtube.com/watch?v=pd8r_KM0BbA
Evaluation Methods		Weight(%)
Midterm Exam		40
General Exam		60

Resources
Effective academic writing / Alice Savage; Reason to write : strategies for success in academic writing : low intermediate / Judy L. Miller; Academic writing course : study skills in English / R. R. Jordan Open forum : academic listening and speaking / Blackwell, Angela 2006 Open forum : academic listening and speaking / Janie Duncan 2007 Great writing / Keith S. Folse; 2010 Writing to communicate / Cynthia A. Boardman Cynthia A.,2008 Mission IELTS : student's book / Bob Obee; yazar: Mary Spratt Obee, Bob, 2010 Smoothing your way for academic writing, Erkaya;Erkaya, Odiléa Rocha, 2014 Academic skills : reading, writing, and study skills / Harrison, Richard, 2011 Presentations and British Council Business English Podcasts.