

**School of Communication / Public Relations and Advertising**

**2023 - 2024 Academic Year**

**EDITING APPLICATIONS I**

**Syllabus**

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
EDITING APPLICATIONS I	HR3110453	Fall Semester	1+2	2	5
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	Turkish				
<b>Course Level</b>	First Cycle (Bachelor's Degree)				
<b>Course Type</b>	Elective				
<b>Course Coordinator</b>	Assist.Prof. Mert KUTLUK				
<b>Name of Lecturer(s)</b>	Assist.Prof. Mert KUTLUK				
<b>Assistant(s)</b>					
<b>Aim</b>	Working as the most important unit during the Post Production and Production stages, Editing is a two-layered experience. These two layers, which we can divide into editing operation and editing theory, require two different backgrounds, although they follow each other. Editing operation involves the use of digital, "non-linear" editing application, while editing theory involves conceptually determining the function of editing in moving image.				
<b>Course Content</b>	This course contains; What is editing in film?,Types and functions of cut,Murch's rules of editing,Fundamentals of video codec and formats.,Introduction to practices of the footage-organization ,Introduction to Adobe Premiere Pro user interface,Rough cut in Adobe Premiere Pro,More topics on rough cut in Premiere Pro,Color correction in Adobe Premiere Pro,Color toning in Adobe Premiere Pro,Introduction to sound recording and design,Sound recording techniques applications,Design of a project and sound editing,Project and overall evaluation.				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
Define the basic concepts of editing.			10, 16, 6, 9	A, D, E, F, G	
Use digital editing programs at basic level.			16, 6, 9	A, E, F, G	
Resolve the link between film or video content and editing language.			10, 16	A, D, G, H	
Identify a Film or video editing approach.			10, 16, 6, 9	E, F, H	
Make, improve or contribute to video editing at basic level.			6, 9	D, E, G, H	
<b>Teaching Methods</b>	10: Discussion Method, 16: Question - Answer Technique, 6: Experiential Learning, 9: Lecture Method				
<b>Assessment Methods</b>	A: Traditional Written Exam, D: Oral Exam, E: Homework, F: Project Task, G: Quiz, H: Performance Task				
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	What is editing in film?	Watching a movie with good editing.			
2	Types and functions of cut	Watching music videos with different types of cuts.			
3	Murch's rules of editing	Reading Walter Murch's; "In the Blink of an Eye"			
4	Fundamentals of video codec and formats.	Online research on video formats.			
5	Introduction to practices of the footage-organization	Updating the Adobe Premiere Pro software.			
6	Introduction to Adobe Premiere Pro user interface	A little experience with the Adobe Premiere Pro software.			
7	Rough cut in Adobe Premiere Pro	Experiencing Adobe Premiere Pro tools.			
8	More topics on rough cut in Premiere Pro	Experience on Adobe Premiere Pro's Sequence editing functions.			
9	Color correction in Adobe Premiere Pro	Watching a movie with good color correction.			
10	Color toning in Adobe Premiere Pro	Watching a movie with an iconic color tone.			
11	Introduction to sound recording and design	Watching a movie with good sound design			
12	Sound recording techniques applications	Experience sound recording with the basic tools			
13	Design of a project and sound editing	Creative thinking on final project.			
14	Project and overall evaluation	Final cuts on project.			
<b>Evaluation Methods</b>		<b>Weight(%)</b>			
Midterm Exam		40			
General Exam		60			

Resources
<p>Film Riot  <a href="https://www.youtube.com/user/filmriot">https://www.youtube.com/user/filmriot</a>                      LinkedIn Learning - Video Editing  <a href="https://www.linkedin.com/learning/topics/video-editing">https://www.linkedin.com/learning/topics/video-editing</a>                      Adobe Premiere Pro Help  <a href="https://helpx.adobe.com/premiere-pro/user-guide.html">https://helpx.adobe.com/premiere-pro/user-guide.html</a>                      Vimeo Video School  <a href="https://vimeo.com/blog/category/video-school">https://vimeo.com/blog/category/video-school</a>                      PremiumBeat Blog  <a href="https://www.premiumbeat.com/blog/">https://www.premiumbeat.com/blog/</a>                      r/VideoEditing (Reddit)  <a href="https://www.reddit.com/r/VideoEditing">https://www.reddit.com/r/VideoEditing</a>                      No Film School  <a href="https://nofilmschool.com">https://nofilmschool.com</a>                      Tuts+ Video Editing Tutorials  <a href="https://tutsplus.com/t/tutorials">https://tutsplus.com/t/tutorials</a>                      Filmora Help Center  <a href="https://filmora.wondershare.com/guide/">https://filmora.wondershare.com/guide/</a>                      Casey Faris YouTube  <a href="https://www.youtube.com/@CaseyFaris">https://www.youtube.com/@CaseyFaris</a>                      Official instructions for Adobe Premiere Pro can be retrieved from; adobe.com</p>