

**School of Business and Management Sciences / Logistics Management**

**2023 - 2024 Academic Year**

**LOGISTICS MANAGEMENT**

**Syllabus**

<b>Course Description</b>					
<b>Name</b>	<b>Code</b>	<b>Semester</b>	<b>T+A Hour</b>	<b>Credit</b>	<b>ECTS</b>
LOGISTICS MANAGEMENT	ULY2134260	Fall Semester	3+0	3	5
<b>Prerequisites Courses</b>	LOJİSTİĞE GİRİŞ				
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	Turkish				
<b>Course Level</b>	First Cycle (Bachelor's Degree)				
<b>Course Type</b>	Required				
<b>Course Coordinator</b>	Assist.Prof. Seçil ŞENEL UZUNKAYA				
<b>Name of Lecturer(s)</b>	Assist.Prof. Seçil ŞENEL UZUNKAYA				
<b>Assistant(s)</b>					
<b>Aim</b>	The aim of this course is to provide students with logistic assessments from the managerial point of view, establish an effective logistics management system, use resources in the most efficient way, increase efficiency, reduce costs, planned, fast and flexible management, realize production, distribution and storage and to establish a more planned logistics system and to gain the necessary knowledge and skills to manage.				
<b>Course Content</b>	This course contains; Definition of Logistics, Importance, Development Process, Place in Economy, Objectives of Logistics Management, Factors Affecting Logistics Management, Transportation Business Organizer in Logistics Management, Types of Transportation Business Organizer, Processes of Transportation Business Organizer in transport., Transportation Business Organizer in Road Transport, Sea Freight Forwarding, Transportation Business Organizer in Air Transport, Railway Transportation, Transportation Business Organizer in River Transportation, Pipeline Transport, Service Management, Warehouse Management, Inventory Management, Distribution and Distribution Management., Domestic Transportation and Distribution - Overseas Transportation and Distribution, Forms of delivery (incoterms) in international trade, Insurance process in Logistics Management.				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
1. Will be able to define Logistics and Logistics Management.			10, 16, 9	A, F	
1.1. Defines the concepts of Logistics, Logistics and Economics, Logistics Management.			10, 16, 9	A, F	
1.2. Explains the Development of Logistics and Logistics Management Concept.			10, 16, 9	A, F	
2. Will be able to list the formation and objectives of Logistics Management			10, 16, 9	A, F	
2.1. Lists the Objectives of Logistics Management			10, 16, 9	A, F	
2.2. Lists Factors Affecting Logistics Management			10, 16, 9	A, F	
3. Will be able to explain Transportation Business Organizer processes in Logistics.			10, 16, 9	A, F	
3.1. Explains the importance of the use of resources and cost concept in logistics management			10, 16, 9	A, F	
3.2. Explains the concept of the Transportation Business Organizer in Logistics Management			10, 16, 9	A, F	
4. Will be able to sort the activity areas of Transportation Business Organizer			10, 16, 9	A, F	
4.1. Sorts the types of Transportation Business Organizer			10, 16, 9	A, F	
4.2. Explains business circle of Transportation Business Organizer			10, 16, 9	A, F	
5. Will be able to explain the processes of Transportation Business Organizer in transport.			10, 16, 9	A, F	
5.1. Explains the Transportation Business Organizer in Road Transport.			10, 16, 9	A, F	
5.2. Explains the Transportation Business Organizer in the Sea Freight Forwarding.			10, 16, 9	A, F	
5.3. Explains the Transportation Business Organizer in Air Transport.			10, 16, 9	A, F	
5.4. Explains the Transportation Business Organizer in Railway Transportation.			10, 16, 9	A, F	
5.5. Explains the Transportation Business Organizer in the River Transportation.			10, 16, 9	A, F	
5.6. Explains the Transportation Business Organizer in Pipeline Transport.			10, 16, 9	A, F	
<b>Teaching Methods</b>	10: Discussion Method, 16: Question - Answer Technique, 9: Lecture Method				
<b>Assessment Methods</b>	A: Traditional Written Exam, F: Project Task				
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	Definition of Logistics, Importance, Development Process, Place in Economy				
2	Objectives of Logistics Management, Factors Affecting Logistics Management				
3	Transportation Business Organizer in Logistics Management				
4	Types of Transportation Business Organizer				
5	Processes of Transportation Business Organizer in transport.				
6	Transportation Business Organizer in Road Transport, Sea Freight Forwarding				
7	Transportation Business Organizer in Air Transport, Railway Transportation				
8	Transportation Business Organizer in River Transportation, Pipeline Transport				
9	Service Management				
10	Warehouse Management, Inventory Management				
11	Distribution and Distribution Management.				
12	Domestic Transportation and Distribution - Overseas Transportation and Distribution				
13	Forms of delivery (incoterms) in international trade				
14	Insurance process in Logistics Management				
<b>Evaluation Methods</b>		<b>Weight(%)</b>			
Midterm Exam		40			
(General Exam)		project 25 points			
General Exam		60			

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**Resources**

LOJİSTİK YÖNETİMİ (4. BASKI)DOÇ. DR. METİN ÇANCI PROF. DR. MURAT ERDAL / UTİKAD2013 / İSTANBUL

Lojistik İlkeleri ve Yönetimi - 7. Baskı Orhan Küçük  
Seçkin Yayıncılık,2021

.Prof. Dr. İsmail Bakan, Zümrüt Hatice Şekkeli  
BETA BASIM YAYIM,2021.