

School of Communication / New Media and Communication Systems
2024 - 2025 Academic Year
DIGITAL MEDIA LITERACY
Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
DIGITAL MEDIA LITERACY	YMİ4210495	Spring Semester	3+0	3	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Ahmet Serkan OKAY				
Name of Lecturer(s)	Assoc.Prof. Başak GEZMEN				
Assistant(s)					
Aim	The aim of the course is to enable students to recognize and use digital media and tools effectively. It is provided that students find, process, organize, share, evaluate and analyze information in digital environment				
Course Content	This course contains; New media environment, concepts evaluating events and phenomena in new media environment,Digital media and the effects of digital media on society, individual,Conceptual framework of media literacy,The historical development of media literacy in the world and Turkey,Digital citizen, digital literacy concepts,Critical reading and alternative content production processes which are the elements of critical media literacy,Media literacy skills, Critical Discourse Analysis,Digital Democracy,Big Data,New Media and Social Movements,Digital Media and Child,Digital media and politics,New media and gender discourse.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Gains digital content analysis skills			16, 37, 9	A	
Recognizes the digital environment and gains the ability to use digital skills competently.			37, 9	A	
Traditional and digital media literacy encompasses its scope, approaches, and skills.				A	
Gains knowledge and skills about digital society and citizenship, as well as cyberbullying.				A	
Teaching Methods	16: Question - Answer Technique, 37: Computer-Internet Supported Instruction, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	New media environment, concepts evaluating events and phenomena in new media environment	Related reading			
2	Digital media and the effects of digital media on society, individual	Related reading			
3	Conceptual framework of media literacy	Related reading			
4	The historical development of media literacy in the world and Turkey	Related reading			
5	Digital citizen, digital literacy concepts	Related reading			
6	Critical reading and alternative content production processes which are the elements of critical media literacy	Related reading			
7	Media literacy skills	Related reading			
8	Critical Discourse Analysis	Related reading			
9	Digital Democracy	Related reading			
10	Big Data	Related reading			
11	New Media and Social Movements	Related reading			
12	Digital Media and Child	Related reading			
13	Digital media and politics	Related reading			
14	New media and gender discourse	Related reading			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources
Digital literacy: A primer on media, identity and the evolution of technology, Susan Wiesinger, Ralph Beliveau
Bilici E. İbrahim(2014) Medya Okuryazarlığı ve Eğitimi. Nobel Kitapevi. Ankara.
Mebis ders kaynakları