

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
MICROECONOMICS	ULY1124210	Fall Semester	3+0	3	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Required				
Course Coordinator	Assoc.Prof. Kenan DEMİR				
Name of Lecturer(s)	Assist.Prof. Nihal KALAYCI OFLAZ				
Assistant(s)					
Aim	This course aims to explain fundamental concepts of economics, supply, demand, consumer behaviour, the theory of firm, and markets.				
Course Content	This course contains; Introduction to Economics,Fundamental Concepts in Microeconomics,Supply and Demand,Market Equilibrium,Elasticity,Household Behavior and Consumer Choice,Production Process,Short-Run Costs,Long-Run Costs,Factor Markets,Perfect Competition,Monopoly,Oligopoly ,Monopolistic Competition.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1.	Will be able to explain basic concepts of micro economics		16, 9	A	
1.1.	Defines basic concepts		16, 9	A	
1.2.	Relates these concepts with the real life.		16, 9	A	
2.	Will be able to explain the formation of price and quantity in economics.		16, 9	A	
2.1.	Calculates supply and demand elasticities		16, 9	A	
2.2.	Evaluates the effects of public policies		16, 9	A	
3.1.	Analyzes the concept of utility		16, 9	A	
3.2.	Analyzes the effect of budget constraints.		16, 9	A	
4.	Will be able to analyze firm behavior.		16, 9	A	
4.1.	Analyzes production technologies		16, 9	A	
4.2.	Explain different types of costs.		16, 9	A	
6.1.	Defines the production price relationship.		16, 9	A	
3.	Will be able to analyze consumer behavior.		16, 9	A	
4. 3.	Defines the concept of profit.		16, 9	A	
5.	Will be able to evaluate markets.		16, 9	A	
5. 2.	Analyzes the formation of market prices.		16, 9	A	
5.1.	Recognizes types of markets		16, 9	A	
5.3.	Compares different markets		16, 9	A	
6.	Will be able to analyze current economic events.		16, 9	A	
6.2.	Analyzes the consumption price relationship.		16, 9	A	
6.3.	Defines the factors affecting production.		16, 9	A	
Teaching Methods	16: Question - Answer Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Introduction to Economics	Reading relevant chapter in the textbook			
2	Fundamental Concepts in Microeconomics	Reading relevant chapter in the textbook			
3	Supply and Demand	Reading relevant chapter in the textbook			
4	Market Equilibrium	Reading relevant chapter in the textbook			
5	Elasticity	Reading relevant chapter in the textbook			
6	Household Behavior and Consumer Choice	Reading relevant chapter in the textbook			
7	Production Process	Reading relevant chapter in the textbook			
8	Short-Run Costs	Reading relevant chapter in the textbook			
9	Long-Run Costs	Reading relevant chapter in the textbook			
10	Factor Markets	Reading relevant chapter in the textbook			
11	Perfect Competition	Reading relevant chapter in the textbook			
12	Monopoly	Reading relevant chapter in the textbook			
13	Oligopoly	Reading relevant chapter in the textbook			
14	Monopolistic Competition	Reading relevant chapter in the textbook			
Evaluation Methods			Weight(%)		
Midterm Exam			40		
General Exam			60		

School of Business and Management Sciences / Logistics Management
2023 - 2024 Academic Year
MICROECONOMICS
Syllabus

Resources

1. Zeynel Dinler, İktisada Giriş, Ekin Basım Yayın, 2006.
2. Mevlüt Tatlıyer, İktisadi Düşüncenin Evrimi ve İktisat Politikası, Nobel Yayıncılık, 2015.
1. Case, Fair and Oster, Principles of Economics, Pearson, 2019
2. Krugman and Welles, Microeconomics The MIT Press, 2012
3. Begg, Vernasca, Fischer and Dornbusch, Economics. McGraw-Hill Education, 2020
4. A. Talha Yalta, A. Yasemin Yalta, Modern Mikroekonomiye Giriş , Adres Press, 2019