

School of Communication / New Media and Communication Systems

2024 - 2025 Academic Year

MEDIA and SOCIAL MOVEMENTS

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
MEDIA and SOCIAL MOVEMENTS	YMİ4210471	Spring Semester	3+0	3	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Required				
Course Coordinator	Assoc.Prof. Başak GEZMEN				
Name of Lecturer(s)	Assoc.Prof. Başak GEZMEN				
Assistant(s)					
Aim	It aims to reveal the role of the media by conveying the causes and consequences of the emergence of social events in the historical process.				
Course Content	This course contains; What is social movement? the theories that constitute the source of social movement, Definition of social movement concept, feature, species and so on. analysis of Le Bon's Crowds Approach, Explanation of rationalist school and mass theory, Radical democracy theories and social movement types, Explanation of Resource Mobilization theory which is the first of social movement theories, The second of social movement theories and explanatory of today's social movements, Causes, Characteristics, Types, Values, etc. that reveal New Social Movement. disclosure, Expression of the relationship between social movement and media dependency, Explaining the relationship between internet and social movement in new media, Analyz a social movement in internet media, Analyzing the relationship between different media and social movements and analyzing examples, Research and presentation of sample analysis of the relationship between social movement and media, Research and presentation of sample analysis of the relationship between social movement and media, Research and presentation of sample analysis of the relationship between social movement and media.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Analyze social life and actors better			9	A, D	
Learn the new world order and its practitioners			9	A, D	
Analyze examples of national and international social movements, thus learn the final form of protest movements			9	A, D	
Understand and analyze the relationship between media and social movement			10, 9	A, D	
Recognize detailed and theoretical knowledge about recent media applications			16, 9	A, D	
Teaching Methods	10: Discussion Method, 16: Question - Answer Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, D: Oral Exam				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	What is social movement? the theories that constitute the source of social movement	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
2	Definition of social movement concept, feature, species and so on. analysis of Le Bon's Crowds Approach	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
3	Explanation of rationalist school and mass theory	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
4	Radical democracy theories and social movement types	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
5	Explanation of Resource Mobilization theory which is the first of social movement theories	KENAN ÇAYIR, YENİ SOSYAL HAREKETLER kitabından ilgili bölüm okuması			
6	The second of social movement theories and explanatory of today's social movements	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
7	Causes, Characteristics, Types, Values, etc. that reveal New Social Movement. disclosure	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
8	Expression of the relationship between social movement and media dependency	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
9	Explaining the relationship between internet and social movement in new media	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
10	Analyz a social movement in internet media	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
11	Analyzing the relationship between different media and social movements and analyzing examples	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
12	Research and presentation of sample analysis of the relationship between social movement and media	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
13	Research and presentation of sample analysis of the relationship between social movement and media	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
14	Research and presentation of sample analysis of the relationship between social movement and media	KENAN ÇAYIR, reading the relevant chapter from the book NEW SOCIAL MOVEMENTS			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources

1.Sanaldan Sokađa Toplumsal Hareketler (Nobel Yayınları)

2.Toplumsal Hareketler Politikadan Edebiyata Sanattan Sinemaya Medyadan Toplumsal Algıya Teorik ve Pratik Analizler ve Yansımalar (Nobel Yayınları)

3. Toplumsal Hareketler Teori ve Pratik Analizler

Social Movements. Identity, Culture, and the State. New York: Oxford University Press.

Garner, R.(1996).Contemporary Movements and Ideologies. New York: MacGrawHill.

McAdam, D., J. D. McCarthy, M. N. Zald (Edt.) (1996). Comparative Perspectives on Social Movements: Political Opportunities, Mobilizing Structures and Cultural Framing.

Cambridge, New York: Cambridge University Press.KENAN ÇAYIR, YENİ SOSYAL HAREKETLER, Kaknüs Yayınları, İstanbul, 1999

BARIŞ ÇOBAN, YENİ TOPLUMSAL HAREKETLER, KALKEDON YAYINLARI, İSTANBUL, 2009