School of Business and Management Sciences / Business Administration (English)

2023 - 2024 Academic Year

INTERNSHIP

Syllabus

Course Description					
Name	**Code**	**Semester**	**T+A Hour**	**Credit**	**ECTS**
INTERNSHIP	BUS4110858	Fall Semester	0+4	2	15

Prerequisites Courses	
Recommended Elective Courses	
Language of Instruction	English
Course Level	First Cycle (Bachelor's Degree)
Course Type	Elective
Course Coordinator	Prof.Dr. Gökhan SİLAHTAROĞLU
Name of Lecturer(s)	Assoc.Prof. Elif BAYKAL
Assistant(s)	
Aim	The purpose of the internship is to strengthen students' academic studies with field experience. Internships are an important opportunity for students to clarify their career interests.
Course Content	This course contains; Reinforcement of the knowledge learned in all semesters in practice.,Reinforcement of the knowledge learned in all semesters in practice.,Reinforcement of the knowledge learned in all semesters in practice.,Reinforcement of the knowledge learned in all semesters in practice.,Reinforcement of the knowledge learned in all semesters in practice.,Reinforcement of the knowledge learned in all semesters in practice.,Reinforcement of the knowledge learned in all semesters in practice.,Reinforcement of the knowledge learned in all semesters in practice.,Reinforcement of the knowledge learned in all semesters in practice.,Reinforcement of the knowledge learned in all semesters in practice.,Reinforcement of the knowledge learned in all semesters in practice.,Reinforcement of the knowledge learned in all semesters in practice.,Reinforcement of the knowledge learned in all semesters in practice..

Course Learning Outcomes	Teaching Methods	Assessment Methods
1. Will be able to evaluate the practical reflections of the theoretical knowledge they have obtained in their university education.	12, 14, 5, 6	A
1.1 Uses practically the information learned during undergraduate education		
1.2 Translates the theoretical university education into practical applications		
1.3 Gains practice by using various programs in the institution where he/she does his/her internship		
2. Will be able to present the acquired information as an official report to his/her supervisors in the institution where he/she works.	12, 14, 5, 6	A
2.1 Prepares a formal report on a specific topic		
2.2 Prepares a formal presentation on a specific topic		
2.3 Makes a presentation to managers and colleagues on a specific topic		
3. Will be able to produce options alone or as a team to solve the problems encountered in practice.	12, 14, 5, 6	A
3.1 Works as a team		
3.2 Works individually		
4. Will be able to define the relations between the units in the institution/company where the internship is done.	12, 14, 5, 6	A
4.1 Experiences manager-employee relations in the institution where the internship is carried out		
4.2 Experiences communication between different departments in the institution where the internship is performed		
5. Will be able to acquire new knowledge/skills not given in university education during the internship period.	12, 14, 5, 6	A
5.1 Gains experience in corporate communication		
5.2 Gains experience in formal communication		

Teaching Methods	12: Problem Solving Method, 14: Self Study Method, 5: Cooperative Learning, 6: Experiential Learning
Assessment Methods	A: Traditional Written Exam

Lecture Schedule

Sequence	Topics	Preliminary Preparation
1	Reinforcement of the knowledge learned in all semesters in practice.	
2	Reinforcement of the knowledge learned in all semesters in practice.	
3	Reinforcement of the knowledge learned in all semesters in practice.	
4	Reinforcement of the knowledge learned in all semesters in practice.	
5	Reinforcement of the knowledge learned in all semesters in practice.	
6	Reinforcement of the knowledge learned in all semesters in practice.	
7	Reinforcement of the knowledge learned in all semesters in practice.	
8	Reinforcement of the knowledge learned in all semesters in practice.	
9	Reinforcement of the knowledge learned in all semesters in practice.	
10	Reinforcement of the knowledge learned in all semesters in practice.	
11	Reinforcement of the knowledge learned in all semesters in practice.	
12	Reinforcement of the knowledge learned in all semesters in practice.	
13	Reinforcement of the knowledge learned in all semesters in practice.	
14	Reinforcement of the knowledge learned in all semesters in practice.	

Evaluation Methods	Weight(%)
Midterm Exam	40
General Exam	60

Resources