

School of Communication / Public Relations and Advertising

2023 - 2024 Academic Year

DICTION

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
DICTION	HR4112431	Fall Semester	1+2	2	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Prof.Dr. Ayşen AKYÜZ				
Name of Lecturer(s)	Lect. Emin AVANAŞ				
Assistant(s)					
Aim	The aim of this course is to enable our students to have a good diction and correct use of Turkish, which directly affects their communication skills in both their education and business life and even in their personal lives.to ensure that they are.				
Course Content	This course contains; Introduction,Diction, Articulation,Differences between written and spoken language, applications,Emphasis, Melody, Ulama,Body language, gestures,Speech exercises in the microphone,Pause studies,Intonation studies,Reading and Comprehending given texts,Reading and Comprehending given text,Prompt studies,Voiceover practices,Speech preparation techniques,Speech preparation techniques.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1. Expresses himself/herself easily			13, 15, 5, 8, 9	D, E	
2. Eliminates speech disorders.			13, 15, 5, 8, 9	D, E	
3. Express himself/herself comfortably in front of the public.			13, 15, 5, 8, 9	D, E	
4. Develops expression and presentation skillse			13, 15, 5, 8, 9	D, E	
Teaching Methods	13: Case Study Method, 15: Role Play and Drama Technique, 5: Cooperative Learning, 8: Flipped Classroom Learning, 9: Lecture Method				
Assessment Methods	D: Oral Exam, E: Homework				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
1	Introduction				
2	Diction, Articulation				
3	Differences between written and spoken language, applications	Related reading			
4	Emphasis, Melody, Ulama	Related reading			
5	Body language, gestures	Related reading			
6	Speech exercises in the microphone	Related reading			
7	Pause studies	Related reading			
8	Intonation studies				
9	Reading and Comprehending given texts	Related reading			
10	Reading and Comprehending given text	Related reading			
11	Prompt studies				
12	Voiceover practices				
13	Speech preparation techniques	Related reading			
14	Speech preperation techniques	Related reading			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources
Lecture notes1.Aksan,Doğan,"Türkçenin Gücü",Bilgi Yayınevi,Ankara. 2.Vural,Birol"Etkili ve Başarılı Konuşma",Hayat yayınları,2007. 3.Gürzap,Can"Söz Söyleme ve Diksiyon",Remzi Kitabevi,2006