

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
GLOBAL LOGISTICS	UJLY3157340	Fall Semester	3+0	3	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Seçil ŞENEL UZUNKAYA				
Name of Lecturer(s)	Assist.Prof. Seçil ŞENEL UZUNKAYA				
Assistant(s)					
Aim	The aim of this course; to ensure that the organization of goods and information flows around the world in a healthy manner within the scope of global logistics; to acquire necessary knowledge and skills for effective use of international land, air, sea, railway, pipeline transportation types to the students.				
Course Content	This course contains; 1.Global Logistics Understanding, Development of the Concept of Global Logistics,The Importance of Understanding Global Logistics.,2. The Dimensions of the Global Logistics, The Size of the Geographical Integration, The size of Sectoral Integration, The Size of the Functional Integration.,3. Global Load Carrying and importance, trade and equipment balance, Transport Type Selection, Load properties,Transportation Organizations.,4. Composite transport in Global Dimension,dimensions of the composite transport,use of containers in composite transport, benefits of composite transport.,5. Roads, sea routes, railways, pipeline transport and connections in Global Dimension.,6. The Concept of the Logistics Base, Logistics Base Types,The Basic Features of the Logistics Bases,Development of Demand in the Logistics Base in the Areas of Dynamics.,7.Rotterdam-Netherlands Logistics Base.,8.Antwerp-Belgium Logistics Base.,9.Hamburg-Germany Logistics Base.,10.Logistics Base in the Mediterranean-Marseilles-Fos-Italy-Spain.,11.Logistics Base in the Middle East, Dubai.,12.Hong-Hong-Singapore Logistics Bases.,13.Shanghai Logistics Base.,14.The logistics Base in Los Angeles,The Logistics Base in Turkey Road Map..				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1. Will be able to explain the concept of global logistics.			16, 9	A, F	
1.1. Defines the concept of Global Logistics.			16, 9	A, F	
1.2. Explains the Development of the Concept of Global Logistics.			16, 9	A, F	
2. Will be able to List the dimensions of Global Logistics.			16, 9	A, F	
2.1. Describes the size of the geographical Integration			16, 9	A, F	
2.2. Describes the size of the Sectoral Integration.			16, 9	A, F	
2.3. Describes the size of the Functional Integration.			16, 9	A, F	
3. Will be able to explain the importance of Global Load Carrying.			16, 9	A, F	
3.1. Interprets trade and equipment balance.			16, 9	A, F	
3.2. Lists the Transport Type Selection.			16, 9	A, F	
3.3. Plans Transportation Organizations.			16, 9	A, F	
4. Will be able to explain composite transport in Global Dimension.			16, 9	A, F	
4.1. Lists the dimensions of the composite transport.			16, 9	A, F	
4.2. Define the use of containers in composite transport.			16, 9	A, F	
4.3. Lists the benefits of composite transport.			16, 9	A, F	
5. Will be able to explain the roads, sea routes, railways, pipeline transport and connections in Global Dimension.			16, 9	A, F	
5.1. Describes road transport on a global scale.			16, 9	A, F	
5.2. Describes the maritime transport on a global scale.			16, 9	A, F	
5.3. Describes the railway transport on a global scale.			16, 9	A, F	
5.4. Describes the pipeline transport on a global scale.			16, 9	A, F	
6. Will be able to explain Logistics Base Concept.			16, 9	A, F	
6.1 Defines the concept of logistics base.			16, 9	A, F	
6.2. Lists the types of logistics base.			16, 9	A, F	
6.3. Lists the basic properties of Logistics Bases.			16, 9	A, F	
6.4. Defines the demand of dynamics of the Development of Logistics Base Areas.			16, 9	A, F	
7. Will be able to describe examples of European Logistics Base.			16, 9	A, F	
7.1. Describes Rotterdam-Netherlands Logistics Base.			16, 9	A, F	
7.2. Describes Antwerp-Belgium Logistics Base.			16, 9	A, F	
7.3. Describes Hamburg-Germany Logistics Base.			16, 9	A, F	
8. Will be able to describe examples of Logistics Bases at the Middle East.			16, 9	A, F	
8.1. Explains the Middle East Dubai Logistics Base			16, 9	A, F	
9. Will be able to describe examples of the bases at far East and America.			16, 9	A, F	
9.1. Describes Hong-Hong Logistics Base.			16, 9	A, F	
9.2. Describes Shanghai Logistics Base.			16, 9	A, F	
9.3. Describes Singapore Logistics Base.			16, 9	A, F	
10. Will be able to describe Roadmap Logistics Base in Turkey.			16, 9	A, F	
10.1. Determines transforming Transportation Policies in Turkey.			16, 9	A, F	
10.2. Explains Transport Action Plans in Turkey.			16, 9	A, F	
Teaching Methods	16: Question - Answer Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, F: Project Task				
Lecture Schedule					

School of Business and Management Sciences / Logistics Management
2023 - 2024 Academic Year
GLOBAL LOGISTICS
Syllabus

Sequence	Topics	Preliminary Preparation
1	1.Global Logistics Understanding, Development of the Concept of Global Logistics,The Importance of Understanding Global Logistics.	
2	2. The Dimensions of the Global Logistics, The Size of the Geographical Integration, The size of Sectoral Integration, The Size of the Functional Integration.	
3	3. Global Load Carrying and importance, trade and equipment balance, Transport Type Selection, Load properties,Transportation Organizations.	
4	4. Composite transport in Global Dimension,dimensions of the composite transport,use of containers in composite transport, benefits of composite transport.	
5	5. Roads, sea routes, railways, pipeline transport and connections in Global Dimension.	
6	6. The Concept of the Logistics Base, Logistics Base Types,The Basic Features of the Logistics Bases,Development of Demand in the Logistics Base in the Areas of Dynamics.	
7	7.Rotterdam-Netherlands Logistics Base.	
8	8.Antwerp-Belgium Logistics Base.	
9	9.Hamburg-Germany Logistics Base.	
10	10.Logistics Base in the Mediterranean-Marseilles-Fos-Italy-Spain.	
11	11.Logistics Base in the Middle East, Dubai.	
12	12.Hong-Hong-Singapore Logistics Bases.	
13	13.Shanghai Logistics Base.	
14	14.The logistics Base in Los Angeles,The Logistics Base in Turkey Road Map.	
Evaluation Methods		Weight(%)
(Midterm Exam)		
Midterm Exam		40
(General Exam)		project 25 points
General Exam		60

Resources
Kent Gourdin, Global Logistics Management: A Competitive Advantage for the 21st Century, Blackwell Publishing.2011Murat Erdal, Küresel Lojistik, UTİKAD Yayınları. 2002 Douglas Long, Uluslararası Lojistik Küresel Tedarik Zinciri Uygulamaları, Nobel Yayınları.2010