

School of Communication / Public Relations and Advertising (English)

2023 - 2024 Academic Year

ORGANIZATIONAL BEHAVIOUR

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
ORGANIZATIONAL BEHAVIOUR	PR4153290	Fall Semester	3+0	3	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	English				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assoc.Prof. Ömer Erdem KOÇAK				
Name of Lecturer(s)	Lect.Dr. Neşe MESUTOĞLU KIRIM				
Assistant(s)					
Aim	To change the way students comprehend, instruct, and analyze behavior in organizations so that they become a more thoughtful and effective employee, coworker, and manager.				
Course Content	This course contains; Introduction to Organizational Behavior and Other Disciplines,Diversity Management at workplace ,Attitudes at Work and Job Satisfaction,Emotions and Values at work ,Decision-Making and Boundaries,Motivation and Motivation Practices,Teamwork and Team Building,Dynamics of Relationships and Design,Leadership and practices,Power and Politics in Worklife,Conflict Management and Negotiation,Organizational Culture,Organizational Change,Project Presentations.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1. will be able to interpret the thought movements and practice fields of the organizational behavior with comparing with other disciplines .			13, 14, 5, 6, 9	A	
1.1 Compares organizational behavior with psychology.			13, 14, 5, 6, 9	A	
1.2 Compares organizational behavior with sociology.			13, 14, 5, 6, 9	A	
1.3 Compares organizational behavior with economics.			13, 14, 5, 6, 9	A	
1.4 Compares organizational behavior with ergonomics.			13, 14, 5, 6, 9	A	
2. will be able to adapt basic knowledge which acquired during courses behavioral sciences and social psychology to the work setting.			13, 5, 6, 9	A	
2.1 Analyzes basic motives beneath individual behavior in organizations.			13, 14, 5, 6, 9	A	
2.2 Develops improvement suggestions for analyzing interactions among organization units.			13, 14, 5, 6, 9	A	
2.3 Offers suggestions to psycho-social problems faced from the organizational behavior perspective.			13, 14, 5, 6, 9	A	
3. will be able to design a research including work-related independent and dependent variables which aims to explain relationships.			14, 16, 5, 6	A	
3.1 Defines independent and dependent variables.			14, 16, 5, 6	A	
3.2 Designs causality research.			14, 16, 5, 6	A	
3.3 Determines data collection methods.			14, 16, 5, 6	A	
4. Learns the concept and types of leaders and leadership practices.			13, 14, 5, 6	A	
4.1. Can do applied studies on motivation, leadership and communication.			13, 14, 5, 6	A	
4.2. Analyzes the balance of power and politics in business life.			13, 5, 6, 9	A	
5. Learns concepts such as Organizational Culture and organizational climate.			13, 5, 9	A	
5.1. Learns about organizational change.			5, 6, 9	A	
5.2. Explaining the need for change and development of organizations.			5, 6, 9	A	
5.3. Analyzes case studies on the subject.			5, 6, 9	A	
Teaching Methods	13: Case Study Method, 14: Self Study Method, 16: Question - Answer Technique, 5: Cooperative Learning, 6: Experiential Learning, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
1	Introduction to Organizational Behavior and Other Disciplines				
2	Diversity Management at workplace				
3	Attitudes at Work and Job Satisfaction				
4	Emotions and Values at work				
5	Decision-Making and Boundaries				
6	Motivation and Motivation Practices				
7	Teamwork and Team Building				
8	Dynamics of Relationships and Design				
9	Leadership and practices				
10	Power and Politics in Worklife				
11	Conflict Management and Negotiation				
12	Organizational Culture				
13	Organizational Change				
14	Project Presentations				
Evaluation Methods			Weight(%)		
(Midterm Exam) Assignment			50		
Midterm Exam			40		
General Exam			60		

Resources

Organizational Behavior, Stephen P. Robbins ve Timothy A. Judge, Pearson 14th Ed. Judith R. Gordon and Charles W. L. Hill, "Organizational Behavior: A Diagnostic Approach", Wiley, 2020. Organizational Behavior: A Practical, Problem-Solving Approach, 3rd edition by Angelo Kinicki (2021)