

School of Communication / Public Relations and Advertising (English)

2023 - 2024 Academic Year

EDITING

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
EDITING	PR2273480	Spring Semester	1+2	2	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	English				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Mert KUTLUK				
Name of Lecturer(s)	Assist.Prof. Mert KUTLUK				
Assistant(s)					
Aim	By addressing the basic concepts of editing and editing aesthetics, course enables students to experience the use of non-linear digital video editing softwares at industry standards.				
Course Content	This course contains; Introduction to fundamentals of editing.,Main types of editing. ,Introduction to digital video formats.,Introduction to Adobe Premiere Pro software ui.,Rhythm in editing,Rough cut in Adobe Premiere Pro,Alternative ways of rough cut in Premiere Pro,Team work on video post-production. ,Basic project generation and storage,Practicing with the graphic elements on editing Grafik elemanların hazırlanması,Digital sound editing.,Exporting digital video on editing software. ,Preparation of the video project.,Project delivery and presentation. Projenin ses / görüntü testi. Testing A/V of a project..				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Students who successfully complete this lesson; have information about basic concepts of editing			10, 16, 6, 9	E, F, G	
Students who successfully complete this lesson; can use a digital editing program at basic level			10, 2, 6, 9	E, F, H	
Students who successfully complete this lesson; can improves picture evaluation ability			2, 6, 9	E, F, G	
Students who successfully complete this lesson; can establish a connection between the content and editing of a film			2, 6, 8	E, H	
Students who successfully complete this lesson; candefine the editing approach of a film			2, 20, 6	F, H	
Teaching Methods	10: Discussion Method, 16: Question - Answer Technique, 2: Project Based Learning Model, 20: Reverse Brainstorming Technique, 6: Experiential Learning, 8: Flipped Classroom Learning, 9: Lecture Method				
Assessment Methods	E: Homework, F: Project Task, G: Quiz, H: Performance Task				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
1	Introduction to fundamentals of editing.	Watching a movie with good editing.			
2	Main types of editing.	Watching a different types of video.			
3	Introduction to digital video formats.	Online research on video formats.			
4	Introduction to Adobe Premiere Pro software ui.	Online research on the development of editing software interfaces.			
5	Rhythm in editing	Watching an alternative music video.			
6	Rough cut in Adobe Premiere Pro	Experiencing Adobe Premiere Pro tools.			
7	Alternative ways of rough cut in Premiere Pro	Testing Adobe Premiere Pro on personal computers.			
8	Team work on video post-production.	Testing online video editing tools.			
9	Basic project generation and storage	Generating of the digital video footage via online channels.			
10	Practicing with the graphic elements on editing Grafik elemanların hazırlanması	Preparation of graphic elements			
11	Digital sound editing.	Reviewing digital sound editing tools.			
12	Exporting digital video on editing software.	Online research on the formats of popular platforms.			
13	Preparation of the video project.	Final Cut on editing.			
14	Project delivery and presentation. Projenin ses / görüntü testi. Testing A/V of a project.	Testing A/V of a project.			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources

Film Riot <https://www.youtube.com/user/filmriot> LinkedIn Learning - Video Editing <https://www.linkedin.com/learning/topics/video-editing> Adobe Premiere Pro Help <https://helpx.adobe.com/premiere-pro/user-guide.html> Vimeo Video School <https://vimeo.com/blog/category/video-school> PremiumBeat Blog <https://www.premiumbeat.com/blog/> r/VideoEditing (Reddit) <https://www.reddit.com/r/VideoEditing> No Film School <https://nofilmschool.com> Tuts+ Video Editing Tutorials <https://tutsplus.com/t/tutorials> Filmora Help Center <https://filmora.wondershare.com/guide/> Casey Faris YouTube <https://www.youtube.com/@CaseyFaris>