

Vocational School of Social Sciences / Social Services

2023 - 2024 Academic Year

MEDIA and SOCIAL SERVICE

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
MEDIA and SOCIAL SERVICE	SH2148270	Fall Semester	2+0	2	4
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	Short Cycle (Associate's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Derya BAYRI MENGİLLİ				
Name of Lecturer(s)	Assist.Prof. Derya BAYRI MENGİLLİ				
Assistant(s)					
Aim	The aim of the Social Services program is to teach students the connection between macro social work and the media and how the media can be used effectively in solving social problems.				
Course Content	This course contains; Introduction to media and social work,Basic concepts of media and social work,What does the media provide to Social Services?,What are the ways to use the media? How is it determined?,Local Media usage,National Media Use,Addressing social problems reflected in the media in the light of social work science,Relationship between media and professional ethics,Functions of media within the scope of macro social work,Case studies on media relations,Vulnerable groups represented in the media,Case study within the scope of media and macro social work 1,Case study 2 and 3 within the scope of media and macro social work,Project management within the scope of media and social work.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1.Will be able to understand the relationship between media and social work			10, 16, 9	A	
1.1.Knows the basic concepts of media and social work					
1.2.Explains the relationship between media and social work					
2.Will be able to learn the role of the media in the social problems addressed by social work.			10, 16, 9	A	
2.1.Discuss the representation of social problems in the media					
2.2.Understands the importance of the media tool in macro social work					
3.Will be able to discuss the compatibility of discourses created by the media with human rights.			10, 16, 9	A	
3.1.Women, children, disabled, elderly, etc. discusses discourses about vulnerable and vulnerable groups on the basis of knowledge and values					
3.2.Recognizes unethical representations of violence against women, child neglect and abuse					
4.Will be able to produce projects using media tools within the scope of macro social work			10, 13, 16, 4, 9	A	
4.1.Manages macro social work projects					
4.2.Evaluates the impact of macro social work projects					
5.Will be able to assess macro social work cases reflected in the media from an ethical perspective.			10, 13, 16, 4, 9	A	
5.1.Knows professional ethical principles and values					
5.2.Applies professional ethical principles and values to cases					
Teaching Methods	10: Discussion Method, 13: Case Study Method, 16: Question - Answer Technique, 4: Inquiry-Based Learning, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Introduction to media and social work				
2	Basic concepts of media and social work				
3	What does the media provide to Social Services?				
4	What are the ways to use the media? How is it determined?				
5	Local Media usage				
6	National Media Use				
7	Addressing social problems reflected in the media in the light of social work science				
8	Relationship between media and professional ethics				
9	Functions of media within the scope of macro social work				
10	Case studies on media relations				
11	Vulnerable groups represented in the media				
12	Case study within the scope of media and macro social work 1				
13	Case study 2 and 3 within the scope of media and macro social work				
14	Project management within the scope of media and social work				
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources
-Joanne Westwood, Media and Social Work, https://www.herts.ac.uk/_data/assets/pdf_file/0018/100962/media-and-social-work.pdf -Aldridge, M., (1990) Social Work and the News Media: A Hopeless Case? British Journal of Social Work 20, p.611-625. -Community Care (2009) Community Care to monitor media picture of social work profession. Community Care, 4/2/2009, Issue 1764 -Franklin, B, and Parton, N. (1991) Social Work, The Media and Public Relations. Routledge