

<b>Course Description</b>					
<b>Name</b>	<b>Code</b>	<b>Semester</b>	<b>T+A Hour</b>	<b>Credit</b>	<b>ECTS</b>
PLANNING of HEALTH SERVICES	SAYD1220650	Spring Semester	3+0	3	10
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	Turkish				
<b>Course Level</b>	Third Cycle (Doctorate Degree)				
<b>Course Type</b>	Required				
<b>Course Coordinator</b>	Prof.Dr. Yeter USLU				
<b>Name of Lecturer(s)</b>	Prof.Dr. Yeter USLU				
<b>Assistant(s)</b>	Resc. Asst. Yaşar Gökalp				
<b>Aim</b>	To have a critical understanding about rationale, significance, types and methods for health services planning.				
<b>Course Content</b>	This course contains; Definition and significance of plan and planning concepts in health services,Types and methods of planning in health services,Community planning,Organizational planning,Programme planning,Strategic planning I,Strategic planning II,Operational and tactical planning,Need assessment and planning,Epidemiological measures for planning I,Epidemiological measures for planning II,Planning example: Community planning,Planning example: Organizational planning,Planning example: Human resources.				
<b>Course Learning Outcomes</b>				<b>Teaching Methods</b>	<b>Assessment Methods</b>
Plan health services.				16, 9	A
Draws inferences about the concepts of plan and planning in health services.				16, 9	A
Discusses the importance of planning in health services.				16, 9	A
Develops plans at different levels using appropriate planning measures.				16, 9	A
<b>Teaching Methods</b>	16: Question - Answer Technique, 9: Lecture Method				
<b>Assessment Methods</b>	A: Traditional Written Exam				
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	Definition and significance of plan and planning concepts in health services	Examination of case studies on the subject.			
2	Types and methods of planning in health services	Examination of case studies on the subject.			
3	Community planning	Examination of case studies on the subject.			
4	Organizational planning	Examination of case studies on the subject.			
5	Programme planning	Examination of case studies on the subject.			
6	Strategic planning I	Examination of case studies on the subject.			
7	Strategic planning II	Examination of case studies on the subject.			
8	Operational and tactical planning	Examination of case studies on the subject.			
9	Need assessment and planning	Examination of case studies on the subject.			
10	Epidemiological measures for planning I	Examination of case studies on the subject.			
11	Epidemiological measures for planning II	Examination of case studies on the subject.			
12	Planning example: Community planning	Examination of case studies on the subject.			
13	Planning example: Organizational planning	Examination of case studies on the subject.			
14	Planning example: Human resources	Examination of case studies on the subject.			
<b>Evaluation Methods</b>			<b>Weight(%)</b>		
Midterm Exam			50		
General Exam			50		

<b>Resources</b>
<p>Material prepared by lecturer References:</p> <p>1-"Essentials of strategic planning in healthcare" Jeffrey P. Harrison. AUPHA Health Administration Press, Chicago, Illinois, 2010.</p> <p>2-"Healthcare strategic planning" Alan M. Zuckerman. (2nd ed.) AUPHA Health Administration Press, Chicago, Illinois, 2005.</p> <p>3-"Healthcare outcomes management : strategies for planning and evaluation" Dale J. Block. Jones and Bartlett Publishers, Sudbury, MA, 2006.</p> <p>4-"Training needs assessment : methods, tools, and techniques" Jean Barbazette. Pfeiffer, an Imprint of Wiley. www.pfeiffer.com, 2006.</p> <p>5-"Managerial epidemiology : concepts and cases" Steven Fleming. (2nd ed.) AUPHA Health Administration Press, Chicago, Illinois, 2008.</p> <p>6-"Epidemiology: Principles and Practical Guidelines" Jan Van den Broeck, Jonathan R. Brestoff, Eds., 2013, Springer.</p>