

School of Communication / Public Relations and Advertising

2023 - 2024 Academic Year

PROFESSIONAL ENGLISH I

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
PROFESSIONAL ENGLISH I	HR2190012	Fall Semester	2+0	2	3
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	English				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Required				
Course Coordinator	Prof.Dr. Ayşen AKYÜZ				
Name of Lecturer(s)	Lect.Dr. Lorraine KLEIN				
Assistant(s)					
Aim	The aim of the course is to provide the students who choose the course with the correct reading of the concepts and terms that will enable them to read and understand the information written in a foreign language about the field of the department. In addition, it is to create the necessary foreign language infrastructure so that they can understand the subjects and express themselves professionally. It is to enable them to use the concepts and terms related to the field within the framework of improving their comprehension, speaking and writing skills. In this context, students are asked to make imaginary interviews with historical political scientific popular identities in their fields, read articles and express their thoughts. He is asked to understand and respond to conversations related to his field and to make translations on current issues. Hints are given to understand the movie subtitles visually and audibly. The English sentence construction and title structure of the newspaper language and the terminology related to the field are provided through audio-visual texts.				
Course Content	This course contains; IntroductionLevel assessmentClass discussion: Students' expectations of the course and their English language learning goals. ,5 tenses 90% of englishQuizz (group work)Social media videohttps://www.youtube.com/watch?v=9oClf_gEzhEVocabulary exerciceSocial media survey,https://www.youtube.com/watch?v=dOzScv_45VsFacebook and chatbots (article)vocabulary exercise,How to make a great presentation? (tools and tips) + Visual analysis 1,Visual analysis ,Presentations,Presentation,Video + Article + summary + vocabulary,Will Smith' slap + Video + Article + vocabulary exercice,Interview techniques and most common questionshttps://www.youtube.com/watch?v=pd8r_KM0BbAWrite your own interview,How to write a survey?,CVPreppin for Job Interview,Expressing your opinionDebate,Preparation for the final exam,Final Exam.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Comprehends how to construct a sentence with terminology, expressions related.			14, 19, 3, 5, 6, 9	A, G	
Writes scientific texts in English.			10, 9	A, C, E, F	
Translates texts written in professional language.			10, 9	A, E, F, H	
Makes a presentation in English related to the field.			10, 19, 9	A, C, F, H	
Creates projects in English language related to the field.			10, 9	A, F, H	
Teaching Methods	10: Discussion Method, 14: Self Study Method, 19: Brainstorming Technique, 3: Problem Baded Learning Model, 5: Cooperative Learning, 6: Experiential Learning, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, C: Multiple-Choice Exam, E: Homework, F: Project Task, G: Quiz, H: Performance Task				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
1	IntroductionLevel assessmentClass discussion: Students' expectations of the course and their English language learning goals.	No preperation required			
2	5 tenses 90% of englishQuizz (group work)Social media videohttps://www.youtube.com/watch?v=9oClf_gEzhEVocabulary exerciceSocial media survey	No preperation required			
3	https://www.youtube.com/watch?v=dOzScv_45VsFacebook and chatbots (article)vocabulary exercise	Exercise			
4	How to make a great presentation? (tools and tips) + Visual analysis 1	No required preperation			
5	Visual analysis	Related reading			
6	Presentations	Preperation for presentation			
7	Presentation	Preperation for presentation			
8	Video + Article + summary + vocabulary	No preperation required			
9	Will Smith' slap + Video + Article + vocabulary exercice	Watching the given video			
9	Interview techniques and most common questionshttps://www.youtube.com/watch?v=pd8r_KM0BbAWrite your own interview	Related reading			
10	How to write a survey?	Related reading			
11	CVPreppin for Job Interview	Watching the given video			
12	Expressing your opinionDebate	Exercise			
13	Preparation for the final exam	Exercise			
14	Final Exam	Preperation for final exam			
Evaluation Methods			Weight(%)		
(Midterm Exam) Presentation Assesment			10 üzerinden değerlendirilerek ara sınav puanına eklenecektir.		
Midterm Exam			40		
(General Exam) Presentation Assesment			10 üzerinden değerlendirilerek dönem sonu sınav puanına eklenecektir.		
General Exam			60		

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Resources

The professional terms compilation booklet created by the lecturer is in the nature of a textbook. Apart from the booklet containing the professional terms created by the lecturer, various articles on the field, online youtube chats, various interviews with foreign newspapers and celebrities, grammar and correct pronunciation lessons of native English speakers, youtube channels are used as online resources.

Various online resources are recommended for efforts to gain correct reading, meaning and accent within the scope of online education. www.idoconline.com

https://www.youtube.com/results?search_query=english+with+lucy

https://www.youtube.com/watch?v=KWmi_v6XgAo

<https://www.youtube.com/watch?v=cmbxommQYuQ>

https://www.youtube.com/results?search_query=interview+with+steven+spielberg

<https://www.youtube.com/watch?v=RwereHMkmrY&t=13s>

https://www.youtube.com/watch?v=9wW_UHl_br4