

School of Communication / Public Relations and Advertising

2023 - 2024 Academic Year

DDD

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
DDD	HR4215526	Spring Semester	2+1	2,5	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Betül OK ŞEHİTOĞLU				
Name of Lecturer(s)	Assist.Prof. Betül OK ŞEHİTOĞLU				
Assistant(s)					
Aim					
Course Content	This course contains;				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Teaching Methods					
Assessment Methods					
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1					
2					
3					
4					
5					
6					
7					
8					
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			
Resources					