

School of Communication / Public Relations and Advertising

2023 - 2024 Academic Year

SOFTWARE APPLICATIONS

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
SOFTWARE APPLICATIONS	HR2111985	Fall Semester	1+2	2	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assoc.Prof. İhsan EKEN				
Name of Lecturer(s)	Prof.Dr. Ali BÜYÜKASLAN				
Assistant(s)	Assoc. Prof. İhsan Eken				
Aim	Develops the ability to use computer and design programs with office programs, which is one of the basic programs of the computer.				
Course Content	This course contains; General information about the course ,Computer and internet,Microsoft Office softwares practice I,Microsoft Office softwares practice II,Introduction to Adobe InDesign,Adobe InDesign practices,Newspaper and magazine design practices,Continuation of newspaper and magazine design applications,Introduction to Adobe Illustrator,Adobe Illustrator and artificial intelligence,Introduction to Adobe Photoshop,Adobe Photoshop'ta masking,Adobe Photoshop and artificial intelligence,reating design with artificial intelligence in Adobe Photoshop.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Uses the basic components of a computer.			8	E	
Can analyze the computer operating system.			11, 2	E	
Uses basic MS Office and Mac Os Office programs.			11, 9	E	
Uses Adobe Photoshop, Illustrator and Indesign from graphic design programs.			11, 6	E	
Prepares original works using learned programs.			11, 2, 6	A, E	
Teaching Methods	11: Demonstration Method, 2: Project Based Learning Model, 6: Experiential Learning, 8: Flipped Classroom Learning, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, E: Homework				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
1	General information about the course	Watching the relevant part of the given resource			
2	Computer and internet	Watching the relevant part of the given resource			
3	Microsoft Office softwares practice I	Watching the relevant part of the given resource			
4	Microsoft Office softwares practice II	Watching the relevant part of the given resource			
5	Introduction to Adobe InDesign	Watching the relevant part of the given resource			
6	Adobe InDesign practices	Watching the relevant part of the given resource			
7	Newspaper and magazine design practices	Watching the relevant part of the given resource			
8	Continuation of newspaper and magazine design applications	Watching the relevant part of the given resource			
9	Introduction to Adobe Illustrator	Watching the relevant part of the given resource			
10	Adobe Illustrator and artificial intelligence	Watching the relevant part of the given resource			
11	Introduction to Adobe Photoshop	Watching the relevant part of the given resource			
12	Adobe Photoshop'ta masking	Watching the relevant part of the given resource			
13	Adobe Photoshop and artificial intelligence	Watching the relevant part of the given resource			
14	reating design with artificial intelligence in Adobe Photoshop	Watching the relevant part of the given resource			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			
Resources					
https://www.youtube.com/user/Computerphile https://www.youtube.com/c/PremiereGal https://www.youtube.com/c/photoshoptrainingchannel https://www.youtube.com/@GCFLearnFree https://www.youtube.com/@envatotuts/Instructors' course outputs					