

<b>Course Description</b>					
<b>Name</b>	<b>Code</b>	<b>Semester</b>	<b>T+A Hour</b>	<b>Credit</b>	<b>ECTS</b>
NEW DIRECTIONS in HEALTH ENTERPRISES	SAYY1267370	Spring Semester	3+0	3	8
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	Turkish				
<b>Course Level</b>	Second Cycle (Master's Degree)				
<b>Course Type</b>	Elective				
<b>Course Coordinator</b>	Prof.Dr. Yeter USLU				
<b>Name of Lecturer(s)</b>	Prof.Dr. Yeter USLU				
<b>Assistant(s)</b>					
<b>Aim</b>	Within the scope of this course, it is aimed to inform the student about the developments in health management in the world, to teach new techniques in health management, to develop the ability to establish a relationship between new techniques, to gain the ability to analyze new techniques, to gain the ability to apply within the framework of the information taught.				
<b>Course Content</b>	This course contains; Horizontal and vertical integrations in health institutions,Change engineering in health organizations,Benchmarking in health institutions,Treatment plans in health institutions,Measurement of technical efficiency in health institutions,Teamwork in health institutions,Staff empowerment,Managerial ethics,Lean Organizations,Learning Organizations,Change Engineering,Adaptation Approaches,Outsourcing,Stock concept in health institutions.				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
1-Express current concepts in management.			10, 16, 9	A	
3-Evaluate different current issues in the field of management with a holistic approach.			10, 16, 9	A	
4-State horizontal and vertical integrations in health institutions.			10, 16, 9	A	
5-Explain change engineering (Reengineering) in health institutions.			10, 16, 9	A	
6- It express the concepts of benchmarking, treatment plans (clinical pathways), technical efficiency measurement in health institutions, teamwork, staff empowerment, inventory control in health institutions.			10, 16, 9	A	
2. Interpret current issues in the field of management.			10, 16, 9	A	
<b>Teaching Methods</b>	10: Discussion Method, 16: Question - Answer Technique, 9: Lecture Method				
<b>Assessment Methods</b>	A: Traditional Written Exam				
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	Horizontal and vertical integrations in health institutions	Examining the lecture presentations related to the subject and reading the related subject in the source book			
2	Change engineering in health organizations	Examining the lecture presentations related to the subject and reading the related subject in the source book			
3	Benchmarking in health institutions	Examining the lecture presentations related to the subject and reading the related subject in the source book			
4	Treatment plans in health institutions	Examining the lecture presentations related to the subject and reading the related subject in the source book			
5	Measurement of technical efficiency in health institutions	Examining the lecture presentations related to the subject and reading the related subject in the source book			
6	Teamwork in health institutions	Examining the lecture presentations related to the subject and reading the related subject in the source book			
7	Staff empowerment	Examining the lecture presentations related to the subject and reading the related subject in the source book			
8	Managerial ethics	Examining the lecture presentations related to the subject and reading the related subject in the source book			
9	Lean Organizations	Examining the lecture presentations related to the subject and reading the related subject in the source book			
10	Learning Organizations	Examining the lecture presentations related to the subject and reading the related subject in the source book			
11	Change Engineering	Examining the lecture presentations related to the subject and reading the related subject in the source book			
12	Adaptation Approaches	Examining the lecture presentations related to the subject and reading the related subject in the source book			
13	Outsourcing	Examining the lecture presentations related to the subject and reading the related subject in the source book			
14	Stock concept in health institutions	Examining the lecture presentations related to the subject and reading the related subject in the source book			
<b>Evaluation Methods</b>		<b>Weight(%)</b>			
Midterm Exam		50			
General Exam		50			

<b>Resources</b>
Sağlık Kurumlarında Çağdaş Yönetim Yaklaşımları , Editör : Seda Uyar, Fatma Çiftçi Kırac, Nobel Bilimsel Eserler , 2022.