

School of Communication / Public Relations and Advertising (English)

2023 - 2024 Academic Year

EDITING APPLICATIONS II

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
EDITING APPLICATIONS II	PR3210525	Spring Semester	1+2	2	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	English				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Mert KUTLUK				
Name of Lecturer(s)	Assist.Prof. Mert KUTLUK				
Assistant(s)					
Aim	The aim of this course is to teach the students the basic principles of editing and editing program with all its advantages.				
Course Content	This course contains; Open a new project in premiere pro, details of proje settings, study windows, segments and interface of premiere pro ,Functions of segments and icons on the timeline. Working techniques of panels bin (gallery), effect, sequence marker, source, browser, etc.,Importing video and sound in to the program. Working on timeline, video transition effects, audio channels and sound effects, mark in, mark out, preview, etc,Layout ; picture sizing,. Video speed settings,Video efects; color correction, blur effects,Video filters and video format options,Selecting project (producing projects on subjects such asdocumentary, interview, music clip, news),Editing audio; sound looping, sound level, sound filters. Presentation and analysis of projects ,Title options and lowerthird,Croma key ,Tecniques of news editing ,Working with multiple layers (multicam),Export options, video formats, video output ,Final project and project evaluation.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1. Define the basic concepts of editing			10, 14, 16, 19, 20	A	
2. Can use a digital editing program at basic level			13, 14		
3. Explain the basic theories of editing with examples.			14, 20, 4		
4. Can solve the connection between the content of film and language of editing			11, 12, 13, 14		
5. Can determine the editting approach of a film			10, 11, 19, 21		
Teaching Methods	10: Discussion Method, 11: Demonstration Method, 12: Problem Solving Method, 13: Case Study Method, 14: Self Study Method, 16: Question - Answer Technique, 19: Brainstorming Technique, 20: Reverse Brainstorming Technique, 21: Simulation Technique, 4: Inquiry-Based Learning				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
1	Open a new project in premiere pro, details of proje settings, study windows, segments and interface of premiere pro				
2	Functions of segments and icons on the timeline. Working techniques of panels bin (gallery), effect, sequence marker, source, browser, etc.				
3	Importing video and sound in to the program. Working on timeline, video transition effects, audio channels and sound effects, mark in, mark out, preview, etc				
4	Layout ; picture sizing,. Video speed settings				
5	Video efects; color correction, blur effects				
6	Video filters and video format options				
7	Selecting project (producing projects on subjects such asdocumentary, interview, music clip, news)				
8	Editing audio; sound looping, sound level, sound filters. Presentation and analysis of projects				
9	Title options and lowerthird				
10	Croma key				
11	Tecniques of news editing				
12	Working with multiple layers (multicam)				
13	Export options, video formats, video output				
14	Final project and project evaluation				
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources	
1-	In The Blink of an Eye (Walter Murch)
2-	The Fundamentals of Film Making (Jane Barnwel)
3-	Bir Film Çekmek – Mehmet Arslan