

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
BUSINESS ETHICS	MIS3271490	Spring Semester	2+0	2	2
Prerequisites Courses					
Recommended Elective Courses	Gender and Economics				
Language of Instruction	English				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Required				
Course Coordinator	Assoc.Prof. Elif BAYKAL				
Name of Lecturer(s)	Lect. Şenay ÇAYLAN				
Assistant(s)					
Aim	In this course ethical behavior of professional in organizational life and ethical conduct of organizations are examined in detail. This course applies ethical theory and practice to business management. In this course different ethical systems, cultural variations, and ways organizations develop and implement ethics programs are reviewed.				
Course Content	This course contains; The Importance of Business Ethics,Stakeholder Relationships, SocialResponsibility, and Corporate Governance,Emerging Business Ethics Issues,The Institutionalization of Business Ethics,Ethical Decision Making and Ethical Leadership,Individual Factors: Moral Philosophies andValues,Organizational Factors: The Role of EthicalCulture and Relationships,Developing an EffectiveEthics Program,Implementing and AuditingEthics Programs,Globalization of EthicalDecision Making,Presentations and discussion,Presentations and discussion,Presentations and discussion,Exam.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1 Can explain ethics in businesses.			16, 9	A	
1.1 Recognize and resolve ethical issues in business					
1.2 Confidently apply systematic ethical reasoning to business dilemmas and communicate effectively in oral and written forms these, using the concepts, logic and rhetorical conventions of business ethics.					
1.3 Define, explain and illustrate the theoretical foundations of business ethics;					
2 Can explain their knowledge of business and economic concepts from an ethical perspective			16, 9	A	
2.1 Explain and illustrate the importance, for business and the community, of ethical conduct.					
2.2 Reflect on and critically examine their own values and the importance of the ethical dimension in in business and workplace decision making					
2.3 Learns about unethical workplace behaviour and methods for combatting them					
3 Can explain theoretical background of ethical behaviour			16, 9	A	
3.1 Learns about ethical theory models					
3.2 Learns about business ethics models in details					
4 The student can integrate ethical principles with business.			16, 9	A	
4.1 Learns to make ethical business plans.					
4.2 Learns how to build an ethical business model					
5. The student can identify unethical workplace behavior.			16, 9	A	
5.1 Learns the types of unethical behavior.					
5.2 Have knowledge about methods to combat unethical behavior.					
Teaching Methods	16: Question - Answer Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	The Importance of Business Ethics				
2	Stakeholder Relationships, SocialResponsibility, and Corporate Governance				
3	Emerging Business Ethics Issues				
4	The Institutionalization of Business Ethics				
5	Ethical Decision Making and Ethical Leadership				
5	Individual Factors: Moral Philosophies andValues				
7	Organizational Factors: The Role of EthicalCulture and Relationships				
8	Developing an EffectiveEthics Program				
9	Implementing and AuditingEthics Programs				
10	Globalization of EthicalDecision Making				
11	Presentations and discussion				
12	Presentations and discussion				
13	Presentations and discussion				
14	Exam				
Evaluation Methods		Weight(%)			
(Midterm Exam) Written Exam		100			
Midterm Exam		40			
(General Exam) Written Exam		100			
General Exam		60			

Resources

Business ethics concept and cases - Pearson 7th edition (2013)¹. Ferrell, O. C., & Fraedrich, J. (2021). Business ethics: Ethical decision making and cases. Cengage learning.
2. Hartman, L. P., DesJardins, J., & MacDonald, C. (2011). Decision making for personal integrity & social responsibility. Business Ethics, McGraw Hill International, New York