Vocational School of Social Sciences / Public Relations and Advertising

2022 - 2023 Academic Year

POLITICAL COMMUNICATION and MEDIA

Syllabus

Course Description					
Name	**Code**	**Semester**	**T+A Hour**	**Credit**	**ECTS**
POLITICAL COMMUNICATION and MEDIA	HİT1211312	Spring Semester	2+0	2	4

Prerequisites Courses	
Recommended Elective Courses	
Language of Instruction	Turkish
Course Level	Short Cycle (Associate's Degree)
Course Type	Required
Course Coordinator	Lect. Sonıa LOTFI
Name of Lecturer(s)	
Assistant(s)	
Aim	
Course Content	This course contains; ,,,,,,,,,,,,.

Course Learning Outcomes	**Teaching Methods**	**Assessment Methods**
		A
		A
		A
		A
		A
		A
		A
		A
		A
		A
		A
		A

Teaching Methods	
Assessment Methods	A: Written Exam

Lecture Schedule

Sequence	**Topics**	**Preliminary Preparation**
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		

Evaluation Methods	**Weight(%)**
Midterm Exam	40
General Exam	60

Resources