

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
TURKEY EUROPEAN UNION RELATIONS	YMİ3214883	Spring Semester	3+0	3	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assoc.Prof. Korhan MAVNACIOĞLU				
Name of Lecturer(s)	Lect.Dr. Hacı Mehmet BOYRAZ				
Assistant(s)					
Aim	The aim of the course is to provide students with information about the basic concepts, approaches and problems related to international communication, median content, media messages and news agencies.				
Course Content	This course contains; Introduction,Transition from National Media to International Media Early Examples 1,The Impact of International Media on Global Politics After the Second World War,Radio Voa-Bbc-Trt in the International Media,Increasing Effect of Television Journalism in International Media Through CNN and BBC Examples,Al Jazeera Example of Alternative Television,Movie The Post ,Bağımsız Ve Tarafsız Medya Mümkün Mü Nytimes Mısır Darbesi Case Study ,Russian And Chinese International Media Attack Russia Today And Sputnik Cctv Example,German And British International Media Brands Dw And Bbc,News Agencies Directing the International Media Reuters Afp, Ap, Dpa,The Effectiveness of Written International Media Organizations Magazines Time, Neeweek, The Economist, Spiegel,Effectiveness of Written International Media Organizations: Newspapers The New York Times, Wall Street Journal, The Guardian, Le Monde, Financial times,Transformation in International Media Examples of Trt World Trt Arabi.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
			13, 9	A, E	
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Teaching Methods	13: Case Study Method, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, E: Homework				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Introduction				
2	Transition from National Media to International Media Early Examples 1				
3	The Impact of International Media on Global Politics After the Second World War				
4	Radio Voa-Bbc-Trt in the International Media				
5	Increasing Effect of Television Journalism in International Media Through CNN and BBC Examples				
6	Al Jazeera Example of Alternative Television				
7	Movie The Post				
8	Bağımsız Ve Tarafsız Medya Mümkün Mü Nytimes Mısır Darbesi Case Study				
9	Russian And Chinese International Media Attack Russia Today And Sputnik Cctv Example				
10	German And British International Media Brands Dw And Bbc				
11	News Agencies Directing the International Media Reuters Afp, Ap, Dpa				
12	The Effectiveness of Written International Media Organizations Magazines Time, Neeweek, The Economist, Spiegel				
13	Effectiveness of Written International Media Organizations: Newspapers The New York Times, Wall Street Journal, The Guardian, Le Monde, Financial times				
14	Transformation in International Media Examples of Trt World Trt Arabi				
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources
Lecturer notes and articlesArmand Mattelart, İletişimin Dünyasallaşması, İletişim Yayınları, 2001. Armand Mattelart, Bilgi Toplumunun Tarihi, İletişim Yayınları, 2004. Armand Mattelart, Michele Mattelart, İletişim Kuramları Tarihi, İletişim Yayınları, 2016. Armand Mattelart, Beyin İğfal Şebekesi: Uluslararası Reklamcılık, Ayrıntı Yayınları, 1995. Neil Postman, Televizyon: Öldüren Eğlence, Ayrıntı Yayınları, 2014.