

**School of Communication / Public Relations and Advertising**

**2023 - 2024 Academic Year**

**JOURNALISM WORKSHOP**

**Syllabus**

| Course Description   |   |   |                         |                           |      |
|--|---|---|-------------------------|---------------------------|------|
| Name   | Code  | Semester  | T+A Hour                | Credit                    | ECTS |
| JOURNALISM WORKSHOP  | HR4210501   | Spring Semester   | 1+2                     | 2                         | 5    |
| <b>Prerequisites Courses</b>   |   |   |                         |                           |      |
| <b>Recommended Elective Courses</b>  | Investigative Journalism  |   |                         |                           |      |
| <b>Language of Instruction</b>   | Turkish   |   |                         |                           |      |
| <b>Course Level</b>  | First Cycle (Bachelor's Degree)   |   |                         |                           |      |
| <b>Course Type</b>   | Elective  |   |                         |                           |      |
| <b>Course Coordinator</b>  | Prof.Dr. Yusuf ÖZKIR  |   |                         |                           |      |
| <b>Name of Lecturer(s)</b>   | Lect.Dr. Gökhan KAVAK   |   |                         |                           |      |
| <b>Assistant(s)</b>  |   |   |                         |                           |      |
| <b>Aim</b>   | This course contains; Introduction of the course and explaining the course plan,What is journalism? Who is a journalist? Job descriptions and areas of responsibility,Organizational forms of newspaper organizations,Visits to different newspapers and news agencies.,Visits to different newspapers and news agencies.,Journalism business practices,Mid term,The process of writing news,reaching news sources,News writing process,Student practices and presentations,Student practices and presentations,Studentpractices and presentations,Student practices and presentations.                                       |   |                         |                           |      |
| <b>Course Content</b>  | This course contains; Introduction of the course and explaining the course plan,What is journalism? Who is a journalist? Job descriptions and areas of responsibility,Organizational forms of newspaper organizations,Visits to different newspapers and news agencies.,Visits to different newspapers and news agencies.,Journalism business practices,Practices,The process of writing news, reaching news sources,News writing process,Student practices and presentations,Student practices and presentations,Student practices and presentations,Studentpractices and presentations,Student practices and presentations. |   |                         |                           |      |
| <b>Course Learning Outcomes</b>  |   |   | <b>Teaching Methods</b> | <b>Assessment Methods</b> |      |
| Understands the structures and production processes of media organizations.  |   |   | 16, 9                   | A, E                      |      |
| Instills the ability to evaluate the strategic preferences and broadcasting policy of media organizations                  |   |   | 16, 9                   | A, E                      |      |
| Communication media and tools and have professional knowledge of news writing.   |   |   | 16, 9                   | A, E                      |      |
| Learns techniques for gathering information from reliable sources, conducting interviews and effectively researching data. |   |   | 16                      | A, E                      |      |
| Can work on creating visual content (photography, video preparation) and presenting news visually.                         |   |   | 16, 9                   | A, E                      |      |
| <b>Teaching Methods</b>  | 16: Question - Answer Technique, 9: Lecture Method  |   |                         |                           |      |
| <b>Assessment Methods</b>  | A: Traditional Written Exam, E: Homework  |   |                         |                           |      |
| <b>Lecture Schedule</b>  |   |   |                         |                           |      |
| <b>Sequence</b>  | <b>Topics</b>   | <b>Preliminary Preparation</b>  |                         |                           |      |
| 1  | Introduction of the course and explaining the course plan   | Dursun, Ç., Arsan, E., Yurdalan, Ö., & Sucu, M. (2003). Gazetecilik ve Habercilik. Haber ve Habercilik Üzerine Düşünmek, Der. Sevda Alankuş, IPS İletişim Vakfı Yayınları, İstanbul, 63-84. |                         |                           |      |
| 2  | What is journalism? Who is a journalist? Job descriptions and areas of responsibility   |   |                         |                           |      |
| 3  | Organizational forms of newspaper organizations   |   |                         |                           |      |
| 4  | Visits to different newspapers and news agencies.   |   |                         |                           |      |
| 5  | Visits to different newspapers and news agencies.   | Devran, Y. (2010). Haber söylem ideoloji (Vol. 15). Hiperlink eğitim. İlet. yay. san. tic. ve ltd. sti..  |                         |                           |      |
| 6  | Journalism business practices   |   |                         |                           |      |
| 7  | Practices   |   |                         |                           |      |
| 8  | The process of writing news, reaching news sources  |   |                         |                           |      |
| 9  | News writing process  |   |                         |                           |      |
| 10   | Student practices and presentations   |   |                         |                           |      |
| 11   | Student practices and presentations   |   |                         |                           |      |
| 12   | Student practices and presentations   |   |                         |                           |      |
| 13   | Student practices and presentations   |   |                         |                           |      |
| 14   | Student practices and presentations   |   |                         |                           |      |
| <b>Evaluation Methods</b>  |   | <b>Weight(%)</b>  |                         |                           |      |
| Midterm Exam   |   | 40  |                         |                           |      |
| General Exam   |   | 60  |                         |                           |      |

| Resources  |
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| Atilla Girgin, Haber Yazmak, Der Yayınları, 2002<br>Anadolu Ajansı, Muhabir, 2017, Habercinin El KitabıGazetecilik ve Habercilik, Derleyen Sevda Alankuş, IPS İletişim Vakfı Yayınları, 2003<br>Nevzat Kızılcan, Örneklerle Gazetecilik, Gazeteciler Cemiyeti Yayınları, 1988. |