

School of Communication / Public Relations and Advertising

2023 - 2024 Academic Year

INTERPERSONEL COMMUNICATION

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
INTERPERSONEL COMMUNICATION	HR2152530	Fall Semester	3+0	3	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Şifa ELCİL				
Name of Lecturer(s)	Assist.Prof. Şifa ELCİL				
Assistant(s)	Dr. Şifa ELCİL				
Aim	The aim of the course; understanding the communication process by revealing the necessity of communication in interpersonal relations, to recognize the importance of self-recognition and to improve communication skills.Attendance to 70% of the course is compulsory.				
Course Content	This course contains; General definition of communication concept, communication process, elements, operation,Definition, importance and features of interpersonal communication,Types of interpersonal communication, problems and barriers,Personal relationships and behavior development processes,The functions of the factors and attitudes forming the tenses,Interpersonal communication models 1,Communication and Persuasion,Communication and Perception,Developing listening and understanding skills,Reasons for persuasion, resistance to persuasion and resistance,Empathic communication and related concepts, Corporate communications,Social and intercultural communication,Course repetition.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1. Define interpersonal communication and recognize the importance and place among other types of communication.2. Understands healthy and unhealthy communication environments.3. Use communication skills effectively in social life.4. Learn the models of interpersonal communication and apply them in contemporary life.5. Determines the causes of interpersonal communication conflicts and discusses solutions to these problems.			10, 13, 19, 20, 9	A, E	
Teaching Methods	10: Discussion Method, 13: Case Study Method, 19: Brainstorming Technique, 20: Reverse Brainstorming Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, E: Homework				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	General definition of communication concept, communication process, elements, operation	Lecture notes			
2	Definition, importance and features of interpersonal communication	Lecture notes			
3	Types of interpersonal communication, problems and barriers	Lecture notes			
4	Personal relationships and behavior development processes	Lecture notes			
5	The functions of the factors and attitudes forming the tenses	Lecture notes			
6	Interpersonal communication models 1	Lecture notes			
7	Communication and Persuasion	Lecture notes			
8	Communication and Perception	Lecture notes			
9	Developing listening and understanding skills	Lecture notes, homework			
10	Reasons for persuasion, resistance to persuasion and resistance	Lecture notes, homework			
11	Empathic communication and related concepts	Lecture notes, homework			
12	Corporate communications	Lecture notes, homework			
13	Social and intercultural communication	Lecture notes, homework			
14	Course repetition	Lecture notes			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources
İletişimi Anlamak, İrfan Erdoğan, Erk, 2005. İletişimin ABC'si, Ünsal Oskay, 1992. İletişime Giriş, Aysel Aziz, Hiperlink, 2016, İletişimsizlik Becerisi, Kadir Özer, Galata, 2008. Yeniden İnsan İnsana", Doğan Cüceloğlu, Remzi Kitapevi, 2000.