

School of Fine Arts Design and Architecture / Industrial Design

2023 - 2024 Academic Year

BASIC DESIGN I

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
BASIC DESIGN I	EUT1115306	Fall Semester	4+6	7	9
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Required				
Course Coordinator	Assist.Prof. Özge CEYLAN ESEN				
Name of Lecturer(s)	Assist.Prof. Özge CEYLAN ESEN, Lect. Basri GÜNDOĞDU, Lect. Mehmed ZİYALI				
Assistant(s)					
Aim	The main objective of this course is to provide students an understanding about the basic language, elements and principles of design. This course introduces the basics of design language, visual expression and creative problem solving.				
Course Content	This course contains; Introduction & overview to basic design course,Basic elements of design / presentation and practice.Point - line, concept compositions,Basic principles of design / Presentation and practice.Elements and principles matrix / compositions,Basic elements and principles of design / Concept project "KITE"Zoomorphic and biomimicry,Basic elements and principles of design / Concept project "KITE"Zoomorphic and biomimicry,Basic elements and principles of design / Concept project "KITE"Zoomorphic and biomimicry,Basic elements and principles of design / Concept project "THE ARTISTS HAT"Designing for known Painters / Designers hat ,Basic elements and principles of design / Concept project "THE ARTISTS HAT"Designing for known Painters / Designers hat ,Basic elements and principles of design / Concept project "THE ARTISTS HAT"Designing for known Painters / Designers hat ,Basic elements and principles of design / Concept project "Kraft Paper Cup",Basic elements and principles of design / Concept project "Kraft Paper Cup",Basic elements and principles of design / Concept project "Kraft Paper Cup",Basic elements and principles of design / Concept project "Kraft Paper Cup".				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Students who take this course will learn basic design principles and elaborate on them together with the studioworks and homeworks.			10, 12, 14, 16, 19, 2, 6, 9	E, F	
Students who take this course can create compositions with design principles and elements			10, 12, 14, 16, 19, 2, 6, 9	E, F	
Students will comprehend the significance of abstraction in design, gain an important awareness on design elements and principles of design			10, 19	F	
Students can transform abstract and concrete concepts into two- and three-dimensional compositions.			10, 12, 14, 2, 9	E, F	
They also will gain necessary skills and approaches for further studio courses.			10, 12, 14, 19, 2, 5, 9	F	
Teaching Methods	10: Discussion Method, 12: Problem Solving Method, 14: Self Study Method, 16: Question - Answer Technique, 19: Brainstorming Technique, 2: Project Based Learning Model, 5: Cooperative Learning, 6: Experiential Learning, 9: Lecture Method				
Assessment Methods	E: Homework, F: Project Task				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Introduction & overview to basic design course				
2	Basic elements of design / presentation and practice.Point - line, concept compositions				
3	Basic principles of design / Presentation and practice.Elements and principles matrix / compositions				
4	Basic elements and principles of design / Concept project "KITE"Zoomorphic and biomimicry				
5	Basic elements and principles of design / Concept project "KITE"Zoomorphic and biomimicry				
6	Basic elements and principles of design / Concept project "KITE"Zoomorphic and biomimicry				
7	Basic elements and principles of design / Concept project "THE ARTISTS HAT"Designing for known Painters / Designers hat				
8	Basic elements and principles of design / Concept project "THE ARTISTS HAT"Designing for known Painters / Designers hat				
9	Basic elements and principles of design / Concept project "THE ARTISTS HAT"Designing for known Painters / Designers hat				
10	Basic elements and principles of design / Concept project "THE ARTISTS HAT"Designing for known Painters / Designers hat				
11	Basic elements and principles of design / Concept project "Kraft Paper Cup"				
12	Basic elements and principles of design / Concept project "Kraft Paper Cup"				
13	Basic elements and principles of design / Concept project "Kraft Paper Cup"				
14	Basic elements and principles of design / Concept project "Kraft Paper Cup"				
Evaluation Methods		Weight(%)			
(Midterm Exam)		100			
Midterm Exam		50			
(General Exam)		50			
(General Exam)		50			
General Exam		50			

Resources

To be distributed by the lecturer Ali Seylan, Temel Tasarım, YEM Yayın, 2019.
Esmâ Cıvırcı, Temel Tasarım ve Tasarım İlkeleri, Akademisyen Kitabevi, 2015.
Yahşi Yazıcıođlu, Temel Tasarım, İdeal Kùltür ve Yayıncılık 2017.
Divanlıođlu H. Demir, Tasar'ın Öđe ve İlkeleri, Birsen Yayınevi, İstanbul, 1997
Gürer, L., Gürer G., Temel Tasarım, Birsen Yayınevi, İstanbul, 2004
Denel, B., Temel Tasarım ve Yaratıcılık, ODTÜ Mimarlık Fak. Basım, Ankara, 1981
Graves, M., The Art of Color and Design, Mc Graw-Hill, Newyork, 1951
H.Yakup Öztuna, 2008, Görsel İletişimde Temel Tasarım, Pandora Yayınevi
Mitoloji Sözlüğü, Azra Erhat, 2004, Remzi Kitabevi
Erol Turgut. Grafik Dil ve Anlatım Biçimleri. Ankara: Anı Yayıncılık.