

School of Business and Management Sciences / Business Administration (English)

2023 - 2024 Academic Year

BACHELORS DISSERTATION

Syllabus

| Course Description | | | | | |
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| Name | Code | Semester | T+A Hour | Credit | ECTS |
| BACHELORS DISSERTATION | BUS4213618 | Spring Semester | 3+0 | 3 | 20 |
| Prerequisites Courses | | | | | |
| Recommended Elective Courses | Research Methods in Social Sciences | | | | |
| Language of Instruction | English | | | | |
| Course Level | First Cycle (Bachelor's Degree) | | | | |
| Course Type | Required | | | | |
| Course Coordinator | Assist.Prof. Esra BAYTÖREN | | | | |
| Name of Lecturer(s) | Assoc.Prof. Elif BAYKAL, Assist.Prof. Burcu İNCİ | | | | |
| Assistant(s) | | | | | |
| Aim | The purpose of the graduation thesis is to enable the student in carrying out and presenting a research project by using the knowledge and skills student has acquired in previous semesters. | | | | |
| Course Content | This course contains; Making a work plan with the supervisor,Research question and literature research,Research question and literature research,Research question and literature research,Method, thesis content and literature writing,Method, thesis content and literature writing,Method, thesis content and literature writing,Method, thesis content and literature writing,Study timeline, method, thesis content and literature writing,Study timeline, method, thesis content and literature writing,Study timeline, method, thesis content and literature writing,Study timeline, method, thesis content, literature writing and references control,Study timeline, method, thesis content, literature writing and references control,Reading and checking together. | | | | |
| Course Learning Outcomes | | | Teaching Methods | Assessment Methods | |
| 1. Will be able to explain the general principles of research and literature planning. | | | 10, 9 | D, E | |
| 1.1 Gains individual working characteristics | | | | | |
| 1.2 Conducts literature review | | | | | |
| 2. Will be able to plan a research with his/her supervisor in line with his/her hypothesis. | | | 10, 14, 9 | D, E | |
| 2.1 Searches in databases | | | | | |
| 2.2 Determines the titles and title degrees of the study | | | | | |
| 3. Will be able to apply literature review, data collection and evaluation methods. | | | 10, 14, 9 | D, E | |
| 3.1 Gains in-depth knowledge on a subject he/she chooses | | | | | |
| 3.2 Summarizes for project assignment/graduation paper in accordance with the rules | | | | | |
| 4. Will be able to apply concepts to fieldwork (to establish a relationship between theory and practice). | | | 10, 14, 9 | D, E | |
| 4.1 Gains individual experience in using the conceptual tools and skills acquired during the undergraduate education in a planning process | | | | | |
| 4.2 Establishes a relationship between theoretical and practical concepts | | | | | |
| 5. Will be able to report his/her work. | | | 10, 14, 9 | D, E | |
| 5.1 Conceptualizes the subject by making use of theories | | | | | |
| 5.2 Establishes cause-effect relationships | | | | | |
| 5.3 Gains the ability to explain cause-effect relationships | | | | | |
| Teaching Methods | 10: Discussion Method, 14: Self Study Method, 9: Lecture Method | | | | |
| Assessment Methods | D: Oral Exam, E: Homework | | | | |
| Lecture Schedule | | | | | |
| Sequence | Topics | Preliminary Preparation | | | |
| 1 | Making a work plan with the supervisor | Preparing for the relevant subject from the suggested sources | | | |
| 2 | Research question and literature research | Preparing for the relevant subject from the suggested sources | | | |
| 3 | Research question and literature research | Preparing for the relevant subject from the suggested sources | | | |
| 4 | Research question and literature research | Preparing for the relevant subject from the suggested sources | | | |
| 5 | Method, thesis content and literature writing | Researching the literature | | | |
| 6 | Method, thesis content and literature writing | Researching the literature | | | |
| 7 | Method, thesis content and literature writing | Researching the literature | | | |
| 8 | Method, thesis content and literature writing | Researching the literature | | | |
| 9 | Study timeline, method, thesis content and literature writing | Researching the literature | | | |
| 10 | Study timeline, method, thesis content and literature writing | Researching the literature | | | |
| 11 | Study timeline, method, thesis content, literature writing and references control | Researching the literature | | | |
| 12 | Study timeline, method, thesis content, literature writing and references control | Researching the literature | | | |
| 13 | Study timeline, method, thesis content, literature writing and references control | Researching the literature | | | |
| 14 | Reading and checking together | Researching the literature | | | |
| Evaluation Methods | | Weight(%) | | | |
| (Midterm Exam) Interim report for mid-term exam | | 40 | | | |
| Midterm Exam | | 40 | | | |
| (General Exam) Final report for final exam | | 30 | | | |
| (General Exam) Presentation | | 30 | | | |
| General Exam | | 60 | | | |

Resources

T.R. ISTANBUL MEDIPOL UNIVERSITY SOCIAL SCIENCES INSTITUTE THESIS WRITING GUIDE: <https://www.medipol.edu.tr//medium/document-file-330.vsf>[1] Bilimsel Makale ve Tez Yazımı, Erhan Ayşan, Nobel Tıp Kitabevleri

[2] Bilimsel Bir Makale Nasıl Yazılır Ve Yayınlanır?, Robert A. Day, Çeviri: Gülay Afıkar Altay