

School of Communication / Public Relations and Advertising
2023 - 2024 Academic Year
VOLUNTEERING
Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
VOLUNTEERING	HR3214755	Spring Semester	1+2	2	4
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assoc.Prof. Korhan MAVNACIOĞLU				
Name of Lecturer(s)	Assoc.Prof. Korhan MAVNACIOĞLU				
Assistant(s)					
Aim	In the course of volunteering studies, it is aimed that students have volunteering awareness and carry out volunteering activities on issues that various segments of society need.				
Course Content	This course contains; The Concept of Volunteering, Volunteering Activities and Scope, Volunteering Studies in Türkiye and the World, Non-Governmental Organizations and Their Functions, Volunteering Activities in Non-Governmental Organizations, Volunteering in Private Sector Organizations, Volunteering in Public Institutions, Examples of Volunteering Activities, Campaign Planning and Implementation in Volunteering, Volunteering Campaign Information and Topic Selection, Volunteering Project Presentations, Volunteering Project Presentations, Volunteering Project Presentations and General Evaluation.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Gains detailed information about the concept of volunteering.			13, 16, 9	F	
Understands the importance of volunteering in society.			13, 16, 5, 9	F	
Plans and executes a volunteer campaign.			13, 16, 37, 6, 9	F	
Understands the importance and function of non-governmental organizations.			10, 13, 16, 9	F	
Teaching Methods	10: Discussion Method, 13: Case Study Method, 16: Question - Answer Technique, 37: Computer-Internet Supported Instruction, 5: Cooperative Learning, 6: Experiential Learning, 9: Lecture Method				
Assessment Methods	F: Project Task				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	The Concept of Volunteering	Investigation of the concept of volunteering			
2	Volunteering Activities and Scope	Examination of volunteering examples			
3	Volunteering Studies in Türkiye and the World	Analysing the shared report			
4	Non-Governmental Organizations and Their Functions	Analysing civil society websites			
5	Volunteering Activities in Non-Governmental Organizations	Analysing civil society websites			
6	Volunteering in Private Sector Organizations	Examination of private sector web sites			
7	Volunteering in Public Institutions	Analysing the web sites of public institutions			
8	Examples of Volunteering Activities	Examination of examples of volunteering work			
9	Campaign Planning and Implementation in Volunteering	Investigation of volunteering campaigns			
10	Volunteering Campaign Information and Topic Selection	Investigation of volunteering campaigns			
11	Volunteering Project Presentations	Preparation of project presentations			
12	Volunteering Project Presentations	Preparation of project presentations			
13	Volunteering Project Presentations	Preparation of project presentations			
14	Volunteering Project Presentations and General Evaluation	Preparation of project presentations			
Evaluation Methods			Weight(%)		
Midterm Exam			40		
General Exam			60		

Resources	
STÖ'ler İçin Gönüllülük ve Gönüllü Yönetimi Rehberi, Özel Sektör Gönüllüler Derneği, Ekim 2009, Ankara.	
TEGV Gönüllülük Araştırmaları, Dr. Emre Erdoğan, TEGV, Mart 2012, İstanbul.	
Kurumsal Gönüllülük Programları El Kitabı, Özel Sektör Gönüllüler Derneği, 2013, İstanbul.	
Gönüllülük ve Gönüllülerle Birlikte Çalışmak, Editör Murat Şentürk, İstanbul Üniversitesi Yayınevi, 2022, İstanbul.	