

Vocational School of Health Services / Opticianry
2024 - 2025 Academic Year
BEHAVIORAL SCIENCES
Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
BEHAVIORAL SCIENCES	OPT1124900	Fall Semester	2+0	2	2
Prerequisites Courses					
Recommended Elective Courses	NONE				
Language of Instruction	Turkish				
Course Level	Short Cycle (Associate's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Fatma Betül ORTAKÖY				
Name of Lecturer(s)	Lect. Betül KOÇAK				
Assistant(s)	NONE				
Aim	To provide knowledge about human and human behaviors.				
Course Content	This course contains; Introduction to behavioral science,Basic approaches in psychology,Perception, attitude and attribution,Emotions,Learning,Needs and Motivation,Belief and Value,Personality and Ego,Culture,Social position, social impact, role,Communication,Conflict,Stress,Current concepts in behavioral science.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1.Interprets the basic sources of human behavior.			12, 16, 9	A	
1.1. Identifies the sources of motivation.			16, 5, 9	A	
1.2. Tells process of learning and behavior modification.			12, 16, 9	A	
2. Explains the impact of culture on human behavior.			10, 16, 9	A	
3. Identifies the circumstances which impacts interpersonal relationships.			10, 16, 9	A	
3.1. Defines the effective communication.			12, 16, 9	A	
3.2. Explains interpersonal differences.			10, 16, 9	A	
Teaching Methods	10: Discussion Method, 12: Problem Solving Method, 16: Question - Answer Technique, 5: Cooperative Learning, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
1	Introduction to behavioral science	presentations			
2	Basic approaches in psychology	presentations			
3	Perception, attitude and attribution	presentations			
4	Emotions	presentations			
5	Learning	presentations			
6	Needs and Motivation	presentations			
7	Belief and Value	presentations			
8	Personality and Ego	presentations			
9	Culture	presentations			
10	Social position, social impact, role	presentations			
11	Communication	presentations			
12	Conflict	presentations			
13	Stress	presentations			
14	Current concepts in behavioral science	presentations			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources
Powerpoint notes will be given to students.Rana Özen Kutanis, Behavioral Sciences Course Notes in Organizations, Sakarya Publications, 2014, 6th Edition