

**School of Communication / Public Relations and Advertising (English)**

**2023 - 2024 Academic Year**

**SOFTWARE APPLICATIONS**

**Syllabus**

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
SOFTWARE APPLICATIONS	PR2113724	Fall Semester	1+2	2	5
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	English				
<b>Course Level</b>	First Cycle (Bachelor's Degree)				
<b>Course Type</b>	Elective				
<b>Course Coordinator</b>	Assist.Prof. Doğa ÇÖL				
<b>Name of Lecturer(s)</b>	Assist.Prof. Doğa ÇÖL				
<b>Assistant(s)</b>					
<b>Aim</b>					
<b>Course Content</b>	This course contains; .				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
<b>Teaching Methods</b>					
<b>Assessment Methods</b>					
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>		<b>Preliminary Preparation</b>		
<b>Evaluation Methods</b>			<b>Weight(%)</b>		
Midterm Exam			40		
General Exam			60		
<b>Resources</b>					