

**School of Business and Management Sciences / Business Administration (English)**

**2023 - 2024 Academic Year**

**SEMINAR**

**Syllabus**

<b>Course Description</b>					
<b>Name</b>	<b>Code</b>	<b>Semester</b>	<b>T+A Hour</b>	<b>Credit</b>	<b>ECTS</b>
SEMINAR	BUS4110846	Fall Semester	0+6	3	5
<b>Prerequisites Courses</b>					
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	English				
<b>Course Level</b>	First Cycle (Bachelor's Degree)				
<b>Course Type</b>	Elective				
<b>Course Coordinator</b>	Assoc.Prof. Yurdagül MERAL				
<b>Name of Lecturer(s)</b>	Assoc.Prof. Elif BAYKAL				
<b>Assistant(s)</b>					
<b>Aim</b>	STUDENTS ARE EXPECTED TO PRESENT THE TOPIC/RESEARCH QUESTION THAT THEY CHOOSE FOR THE GRADUATION PROJECT AND PRESENT THEIR RELEVANT RESEARCH THROUGHOUT THE SEMESTER.				
<b>Course Content</b>	This course contains; Introduction,Research methods,Sunum Yöntemleri,Students' presentations,Students' presentations,Students' presentations,Students' presentations,Students' presentations,Students' presentations,Students' presentations,Students' presentations,Students' presentations,Students' presentations.				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
1. Will be able to prepare an academic project.			18, 9	F	
2. Will be able to use research techniques.			18, 9	F	
3. Will be able to make efficient presentations.			9	D, F	
<b>Teaching Methods</b>	18: Micro Teaching Technique, 9: Lecture Method				
<b>Assessment Methods</b>	D: Oral Exam, F: Project Task				
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	Introduction				
2	Research methods				
3	Sunum Yöntemleri				
4	Students' presentations				
5	Students' presentations				
6	Students' presentations				
7	Students' presentations				
8	Students' presentations				
10	Students' presentations				
11	Students' presentations				
12	Students' presentations				
13	Students' presentations				
14	Students' presentations				
<b>Evaluation Methods</b>		<b>Weight(%)</b>			
Midterm Exam		40			
General Exam		60			

<b>Resources</b>