

**School of Business and Management Sciences / Business Administration (English)**

**2023 - 2024 Academic Year**

**FINANCIAL MANAGEMENT**

**Syllabus**

<b>Course Description</b>					
<b>Name</b>	<b>Code</b>	<b>Semester</b>	<b>T+A Hour</b>	<b>Credit</b>	<b>ECTS</b>
FINANCIAL MANAGEMENT	BUS2152790	Fall Semester	3+0	3	5
<b>Prerequisites Courses</b>	FİNANSA GİRİŞ				
<b>Recommended Elective Courses</b>					
<b>Language of Instruction</b>	English				
<b>Course Level</b>	First Cycle (Bachelor's Degree)				
<b>Course Type</b>	Required				
<b>Course Coordinator</b>	Prof.Dr. Serhat YÜKSEL				
<b>Name of Lecturer(s)</b>	Assoc.Prof. Feyza DEREKÖY				
<b>Assistant(s)</b>					
<b>Aim</b>	The aim is to keep our students understand the financial issues affecting the firm value. It is also aimed to provide our students with the talents of managing firm assets and capital in this manner.				
<b>Course Content</b>	This course contains; What is the function of finance in a corporation?,Introduction to Managerial Finance: Financial System and Markets,Financial Tools: Financial Statements and Ratio Analysis, Financial Planning, Time Value of Money,Valuation of Securities: Stock and Bond Valuation,Risk and the Required rate of Return: Risk, Return and the Cost of Capital,Long Term Investment Decisions: Capital Budgeting( CB) Techniques, CB Cash Flows, Risk and Refinements in CB,Long-Term Financial Decisions: Leverage and Capital Structure,Capital Management,Short-Term Financial Decisions: Current Asset Management and Current Liability Management,Special Topics in Managerial Finance: Hybrid and Derivative Securities,Special Topics in Managerial Finance 2: Mergers, LBO, Divestitures, and Business Failures,Special Topics in Financial Management 3: International Financial Management,Financial Planning and Control: An Application,Overall Review .				
<b>Course Learning Outcomes</b>			<b>Teaching Methods</b>	<b>Assessment Methods</b>	
1. Will be able to explain the role of the financial manager in the success of the company.			13, 19, 20, 9	A	
1.1. Identify the importance of financial and investment decisions			10, 14, 9		
1.2. Identify the financial tools			10, 14, 9		
2. Will be able to explain financial planning tools.			10, 12, 13, 14, 16, 5, 6, 9	A	
2.1. Identify financial tables.			6, 9		
2.2. Analyze the financial statements.			14, 19, 6, 9		
3. Will be able to explain the valuation of securities.			6, 9	A	
3.1. Identify stocks and bonds.			6, 9		
3.2. Identify the valuation methods of stocks and bonds.			12, 6, 9		
4. Will be able to explain the importance of long-term investment decisions for business success.			10, 12, 19, 2, 6, 9	A	
4.1. Refers to capital budgeting issues.			6, 9		
4.2. Implement capital budgeting decisions.			12, 14, 6, 9		
5. Will be able to defines long-term financing sources and strategies.			13, 6, 9	A	
5.1. Identify financial leverages.			6, 9		
5.2. Acknowledge capital structure.			12, 6, 9		
<b>Teaching Methods</b>	10: Discussion Method, 12: Problem Solving Method, 13: Case Study Method, 14: Self Study Method, 16: Question - Answer Technique, 19: Brainstorming Technique, 2: Project Based Learning Model, 20: Reverse Brainstorming Technique, 5: Cooperative Learning, 6: Experiential Learning, 9: Lecture Method				
<b>Assessment Methods</b>	A: Traditional Written Exam				
<b>Lecture Schedule</b>					
<b>Sequence</b>	<b>Topics</b>	<b>Preliminary Preparation</b>			
1	What is the function of finance in a corporation?	www.managementstudyguide.com			
2	Introduction to Managerial Finance: Financial System and Markets.	Part 1.			
3	Financial Tools: Financial Statements and Ratio Analysis, Financial Planning, Time Value of Money.	Part 2			
4	Valuation of Securities: Stock and Bond Valuation	Part 3			
5	Risk and the Required rate of Return: Risk, Return and the Cost of Capital.	Part 4			
6	Long Term Investment Decisions: Capital Budgeting( CB) Techniques, CB Cash Flows, Risk and Refinements in CB	Part 5			
7	Long-Term Financial Decisions: Leverage and Capital Structure	Part 6			
8	Capital Management	www.investopedia.com			
9	Short-Term Financial Decisions: Current Asset Management and Current Liability Management	Part 7			
10	Special Topics in Managerial Finance: Hybrid and Derivative Securities	Part 8			
11	Special Topics in Managerial Finance 2: Mergers, LBO, Divestitures, and Business Failures	Part 8			
12	Special Topics in Financial Management 3: International Financial Management	Part 8			
13	Financial Planning and Control: An Application	Students will review part 2			
14	Overall Review				
<b>Evaluation Methods</b>		<b>Weight(%)</b>			
Midterm Exam		40			
General Exam		60			

**Resources**

1. Lawrence Gitman and Chad Zutter (2022). Principles of Managerial Finance. Pearson. (14th Edt)

Additional Readings

1. Weston, Besley, Brigham. (2022) Essentials of Managerial Finance. Dryden

2. Kaur, P. (2023). Financial markets and institutions. Sultan Chand & Sons