

School of Communication / New Media and Communication Systems

2024 - 2025 Academic Year

ONLINE JOURNALISM

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
ONLINE JOURNALISM	YMİ3272740	Spring Semester	2+1	2,5	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Required				
Course Coordinator	Assist.Prof. Ahmet Serkan OKAY				
Name of Lecturer(s)	Assist.Prof. Ahmet Serkan OKAY				
Assistant(s)					
Aim	Having a command of the development process of internet and computer technologies, to be able to manage the process of news production in accordance with the news reporting structure developing with new communication technologies.				
Course Content	This course contains; Transition from print newspaper to digital journalism,Internet history and internet journalism.,New information technologies and the future of journalism.,Reader on internet journalism, news and writing.,Internet news writing techniques,Internet news entry techniques,Storytelling in digital journalism,News narrative structures in digital journalism,Types of digital journalism ,Click Journalism,Data Journalism,Social Media Journalism,Fact-checking journalism,Video Journalism.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
2.Uses the features and concepts of Internet news.2.1. Defines the writing and publishing of news on the Internet. 2.2. It recognizes the characteristics of Internet news.			10, 13, 16, 9	A	
1. Detect the current state of Internet journalism.1.1. Describes the history of Internet journalism.1.2. They reveal the location and history of the Internet.			10, 16, 9	A	
3. Discusses the information needed for the production process and publication stage of Internet journalism. 3.1. Makes page design in internet environment. It uses the Internet effectively to receive and send information. Interpreting Internet journalism and visual journalism in traditional journalism as content. 3.4. Classify news types.			13, 14, 16, 9	A	
4. Distinguish the types of images in internet news reporting.4.1. Read on internet journalism, define news and writing.4.2. They explain how to transfer and view the news image.			10, 16, 6, 9	E, F	
5. Analyzes news writing techniques on the internet. 5.1. The umbrella defines the heading and subheading practices. Detect 5N 1 K. Rule in internet news writing.5.3. It shows news writing techniques on the internet. Describe the reverse pyramid method in internet news writing.5.5. Discusses the input method of stacking in Internet news writing.			10, 6, 9	E, F	
6. The knowledge, skills and competences acquired by the students understand the importance of ethical principles for individual and social purposes. Examines internet journalism and legal studies.6.2. Identify the individual and social responsibility areas of the profession.6.3. Recognize the concepts of ethics of internet journalism.			9	E, F	
Teaching Methods	10: Discussion Method, 13: Case Study Method, 14: Self Study Method, 16: Question - Answer Technique, 6: Experiential Learning, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam, E: Homework, F: Project Task				
Lecture Schedule					
Sequenc e	Topics	Preliminary Preparation			
1	Transition from print newspaper to digital journalism	Scanning Printed Newspapers			
2	Internet history and internet journalism.	website observe			
3	New information technologies and the future of journalism.	Related reading			
4	Reader on internet journalism, news and writing.	Reading Haber Yazma book			
5	Internet news writing techniques	Related reading			
6	Internet news entry techniques	Related reading			
7	Storytelling in digital journalism	Reading John Pavlik article			
8	News narrative structures in digital journalism	Related reading			
9	Types of digital journalism	Related reading			
10	Click Journalism	Related reading			
11	Data Journalism				
12	Social Media Journalism	social media sites review			
13	Fact-checking journalism	Fact-checking sites review			
14	Video Journalism	Related reading			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources
Tüm Boyutlarıyla İnternet Haberciliği/Ed. Berrin Klasın Gece Kitaplığı
Ed.Hülür Himmet, Cem Yaşın. (2017).Yeni Medya Geleceğın Gazeteciliği, Ütopya Yayınevi. Ankara.
Pavlik, V. John (2013) Yeni Medya ve Gazetecilik. Çev. Müge Demir, Berrin Kalsın. Phoneix.Ankara
Mebis SlaytlarıDownloadable course resources via Mebis