

Course Description						
Name	Code	Semester	T+A Hour	Credit	ECTS	
CORPARATE GOVERNANCE and SOCIAL RESPONSIBILITY		BUS3212154	Spring Semester	3+0	3	5
Prerequisites Courses						
Recommended Elective Courses	Business Ethics, Organizational Design					
Language of Instruction	English					
Course Level	First Cycle (Bachelor's Degree)					
Course Type	Elective					
Course Coordinator	Assoc.Prof. Elif BAYKAL					
Name of Lecturer(s)	Assoc.Prof. Nurten POLAT DEDE					
Assistant(s)						
Aim	This course examines the theoretical and practical issues involved in the direction and control of companies. It begins by considering the theories upon which corporate governance and corporate social responsibility models are based, particularly agency theory, transaction cost economics, and stakeholder theory. It then reviews some of the most spectacular examples of governance mechanisms in recent years					
Course Content	This course contains; The meaning and importance of Corporate Social Responsibility, Corporate Social Responsibility and Environment, Stakeholder Theory and CSR, CSR and Corporate Governance, Different Theoretical Approaches to CSR, Strategic Partner of Corporate Social Responsibility, Corporate Social Responsibility Roadmap, Historical Background of Corporate Social Responsibility, Turkish Culture and CSR, Best practices from different sectors, The strategic importance of CSR implementation, Environmental and other global forces propelling CSR, Function based CSR 1, Function Based Corporate Social Responsibility 2.					
Course Learning Outcomes				Teaching Methods	Assessment Methods	
1 Will be able to examine the scope and complexity of CSR.				10, 9	A	
1.2 Learns about the concept of social responsibility						
1.2 Learns about the history of corporate social responsibility						
1.3 Learns about the theories of corporate social responsibility						
2 Will be able to demonstrate a multi stakeholder perspective in viewing CSR issues.				10, 9	A	
2.1 Learns about stakeholder analysis						
2.2 Learns about stakeholder management approaches						
2.3 Learns about partnership models in CSR						
3. Will be able to evaluate different organizations' level of commitment to CSR and demonstrate competitive advantage.				10, 9	A	
3.1 Learns about competitive advantage and CSR relationship						
3.2 Learns about government-company partnerships						
3.3 Learns about the advantages of CSR projects						
4. The student will be able to explain about cultural dynamics of corporate social responsibility.				10, 9	A	
4.1 Learns about American and European schools of CSR.						
4.2 Examines the role of CSR in Turkish culture.						
4.3 Learns about CSR in Islamic geographies.						
5 The student will be able to gain a pragmatic perspective about CSR.				10, 9	A	
5.1 Have knowledge about the operationalization of corporate social responsibility within the organization.						
5.2 Understands the importance of top management in corporate social responsibility.						
Teaching Methods	10: Discussion Method, 9: Lecture Method					
Assessment Methods	A: Traditional Written Exam					
Lecture Schedule						
Sequence	Topics	Preliminary Preparation				
1	The meaning and importance of Corporate Social Responsibility					
2	Corporate Social Responsibility and Environment					
3	Stakeholder Theory and CSR					
4	CSR and Corporate Governance					
5	Different Theoretical Approaches to CSR					
6	Strategic Partner of Corporate Social Responsibility					
7	Corporate Social Responsibility Roadmap					
8	Historical Background of Corporate Social Responsibility					
9	Turkish Culture and CSR					
10	Best practices from different sectors					
11	The strategic importance of CSR implementation					
12	Environmental and other global forces propelling CSR					
13	Function based CSR 1					
14	Function Based Corporate Social Responsibility 2					
Evaluation Methods		Weight(%)				
(Midterm Exam) Written Exam		100				
Midterm Exam		40				
(General Exam) Written exam		100				
General Exam		60				

Resources

- Blowfield, M., Blowfield, M., & Murray, A. (2008). Corporate responsibility: A critical introduction. Oxford University Press.
1. Chandler, D. (2022). Strategic corporate social responsibility: Sustainable value creation. Sage Publications.
2. Hartman, L. P., DesJardins, J., & MacDonald, C. (2011). Decision making for personal integrity & social responsibility. Business Ethics, McGraw Hill International, New York.
3. Baykal, E., & Divrik, B. (2023). Employee Involvement in Sustainability Projects in Emergent Markets: Evidence from Turkey. Sustainability, 15(18), 13929.