

School of Communication / Public Relations and Advertising (English)

2023 - 2024 Academic Year

CINEMA ART

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
CINEMA ART	PR4112023	Fall Semester	3+0	3	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	English				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Lect. Selin ULUDOĞAN				
Name of Lecturer(s)	Lect. Selin ULUDOĞAN				
Assistant(s)					
Aim	To learn the techniques and art of filmmaking. To be able to watch movies in a more analytical and critical fashion. To gain knowledge about the ways films are used in different mediums and their effect on society				
Course Content	This course contains; Film production stages, Film as Art, Film Narrative, Film Theories , Film Technology, Film Language, Film Genres , Midterm, Post-Production , Film Business, Film Promotion, The Academy Awards History , Film Group Project , Final Exams .				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Students will gain a deep understanding of the three stages of film art production. They will be able to critically write about film with an understanding of the processes involved in each production stage, employing the academic language of film effectively.			10, 11, 16, 20, 37, 9	E, F	
Teaching Methods	10: Discussion Method, 11: Demonstration Method, 16: Question - Answer Technique, 20: Reverse Brainstorming Technique, 37: Computer-Internet Supported Instruction, 9: Lecture Method				
Assessment Methods	E: Homework, F: Project Task				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	Film production stages	Three production stages HW			
2	Film as Art	Monaco "How to Read a Film"			
3	Film Narrative	Monaco "How to Read a Film"			
4	Film Theories	Elsaesser and Hagener "Film Theory"			
5	Film Technology	Monaco "How to Read a Film"			
6	Film Language	Monaco "How to Read a Film"			
7	Film Genres	Corrigan, "A Short Guide to Writing about Film"			
8	Midterm	Review			
9	Post-Production	Monaco, "How to Read a Film"			
10	Film Business	Monaco, "How to Read a Film"			
11	Film Promotion	Monaco "How to Read a Film"			
12	The Academy Awards History	Research paper: Academy Awards			
13	Film Group Project	"A Short Guide to Writing about Film"			
14	Final Exams	Review			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources
Understanding Movies - Louis Gianetti. Sequences and scenes from movies explained in this book. Corrigan, "A Short Guide to Writing about Film", Monaco, "How to Read a Film", Elsaesser and Hagener "Film Theory"