

School of Communication / New Media and Communication Systems

2024 - 2025 Academic Year

RADIO BROADCASTING

Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
RADIO BROADCASTING	YMI3110561	Fall Semester	1+2	2	5
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	First Cycle (Bachelor's Degree)				
Course Type	Elective				
Course Coordinator	Assist.Prof. Olga UNTİLA KAPLAN				
Name of Lecturer(s)	Lect. Emrah KORKUNÇ				
Assistant(s)					
Aim	The aim of this course is to introduce and use of radio broadcasting tools to students. In addition, students are able to make radio programs.				
Course Content	This course contains; What is radio? In the world and Turkey radio, radio types,Basic elements of Radio Broadcasting,Types of radio broadcasting, FM, AM, Digital broadcasting, Presentation of radio studios - Broadcast studios and equipment,Construction Studios and equipment,Radio Studios - Applied - Studio,Recording and Assembly production, audio editing programs presentation,Recording and installation production, audio editing programs - applied - Studio,Radio broadcast contents - Program types 1,Radio broadcast contents - Program types 2 applied - Studio,Radio professions,Radio program production and features, Radio program text writing,Radio program text writing - practical - studio recording.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
Will be able to learn radio broadcasting elements			14, 16, 2, 5, 6	E, H	
Will be able to record and assemble in advanced level.			14, 2, 6	F	
Will be able to apply radio program production techniques.			14, 2, 6		
Will be able to write radio program text.			14, 2, 6		
Teaching Methods	14: Self Study Method, 16: Question - Answer Technique, 2: Project Based Learning Model, 5: Cooperative Learning, 6: Experiential Learning				
Assessment Methods	E: Homework, F: Project Task, H: Performance Task				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	What is radio? In the world and Turkey radio, radio types	Slide Presentation, pp.1-30.			
2	Basic elements of Radio Broadcasting	Nurettin Bay, Radyo TV Yayıncılığı, pp. 5-50.			
3	Types of radio broadcasting, FM, AM, Digital broadcasting	Ufuk Önen, Ses, Kayıt Müzik Teknolojiler, pp. 10-35.			
4	Presentation of radio studios - Broadcast studios and equipment	Recommended Source: Hamza Çakır, All Aspects of Radio, pp. 49-106. Visit to Broadcast Studios.			
5	Construction Studios and equipment	Recommended Source: Hamza Çakır, All Aspects of Radio, pp. 49-106. Visit to Broadcast Studios.			
6	Radio Studios - Applied - Studio	Recommended Source: Nurettin Bay, Radyo TV Yayıncılık, pp. 92-166.			
7	Recording and Assembly production, audio editing programs presentation	Recommended Source: Ufuk Önen, Sound, Recording Music Technologies, pp. 40-175.			
8	Recording and installation production, audio editing programs - applied - Studio	Recommended Source: Ufuk Önen, Sound, Recording Music Technologies, pp. 105-192; Applied Workshop in Radio Studio.			
9	Radio broadcast contents - Program types 1	Recommended Reading: Michael Kaye, Radio Lessons, pp. 91-122.			
10	Radio broadcast contents - Program types 2 applied - Studio	Recommended Reading: Michael Kaye, Radio Lessons, pp. 91-122; Hands-On Activity in Radio Studio.			
11	Radio professions	Recommended Source: Hamza Çakır, All Aspects of Radio, pp. 106-119.			
12	Radio program production and features	Recommended Reading: Michael Kaye, Radio Lessons, 120-135.			
13	Radio program text writing	Recommended Reading: Michael Kaye, Radio Lessons, 135-142.			
14	Radio program text writing - practical - studio recording	Applied Sound Recording Trials in the Radio Studio.			
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources
Radyo dersleri; Michael Kaye, Radyo tv yayıncılığı; Nureddin Bay, Ses, kayıt müzik teknolojileri; Ufuk Önen, Tüm yönleriyle radyo; Hamza Çakır, tez, slayt sunum