

Vocational School / Child Development
2024 - 2025 Academic Year
BUSINESS MANAGEMENT
Syllabus

Course Description					
Name	Code	Semester	T+A Hour	Credit	ECTS
BUSINESS MANAGEMENT	ÇCG1225200	Spring Semester	2+0	2	2
Prerequisites Courses					
Recommended Elective Courses					
Language of Instruction	Turkish				
Course Level	Short Cycle (Associate's Degree)				
Course Type	Elective				
Course Coordinator					
Name of Lecturer(s)					
Assistant(s)					
Aim					
Course Content	This course contains; 1. Basic Concepts, Business as An Economic Unit and Business Environment, Management Process and Its Properties,2. Classification of Business,3. Classification of Business,4. Establishment Studies,5. Functions of Business,6. Functions of Business,7. Functions of Business,8. Management Approaches (Classical And Neoclassical Approach),9. System and Contingency Approaches,10. New Management Approaches,11. Post Modern Concepts,12. Management Functions: Planning and Decision Making,13. Organization,14. Leadership, Motivation and Communication.				
Course Learning Outcomes			Teaching Methods	Assessment Methods	
1. Summarize business and its functions.			16, 19, 9	A	
1.1. explains the establishment of business.			16, 19, 9	A	
1.2. identifies the environment of business.			16, 19, 9	A	
2. summarize the business management.			14, 16, 9	A	
2.1. tells management approaches.			16, 19, 9	A	
2.2. expresses management functions.			10, 14, 9	A	
2.3. explains the organization charts.			14, 16, 9	A	
3. explain the employees' behaviors.			16, 19, 9	A	
3.1. expresses the human originated problems in the business.			16, 19, 9	A	
3.2. expresses the causes of conflicts within the business.			14, 19, 9	A	
3.3. expresses the motivation sources.			14, 16, 9	A	
Teaching Methods	10: Discussion Method, 14: Self Study Method, 16: Question - Answer Technique, 19: Brainstorming Technique, 9: Lecture Method				
Assessment Methods	A: Traditional Written Exam				
Lecture Schedule					
Sequence	Topics	Preliminary Preparation			
1	1. Basic Concepts, Business as An Economic Unit and Business Environment, Management Process and Its Properties				
2	2. Classification of Business				
3	3. Classification of Business				
4	4. Establishment Studies				
5	5. Functions of Business				
6	6. Functions of Business				
7	7. Functions of Business				
8	8. Management Approaches (Classical And Neoclassical Approach)				
9	9. System and Contingency Approaches				
10	10. New Management Approaches				
11	11. Post Modern Concepts				
12	12. Management Functions: Planning and Decision Making				
13	13. Organization				
14	14. Leadership, Motivation and Communication				
Evaluation Methods		Weight(%)			
Midterm Exam		40			
General Exam		60			

Resources
İsmet Mucuk, Modern İşletmecilik, Türkmen Kitabevi Tamer Koçel, İşletme Yöneticiliği, Beta Basım